

# The Pacific Telephone Magazine

DECEMBER, 1923

Number 6



# THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

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*California's northernmost landmark, the mountain called Shasta. Although it is not one of America's highest peaks, being but 14,380 feet in height, world travelers say that Shasta has no superior for sheer beauty and impressiveness of outline.*



# The PACIFIC TELEPHONE MAGAZINE

Volume XVII

DECEMBER, 1923

Number 6

## Report of National Committee of Award Theodore N. Vail Medals, 1922

*To the Trustees Theodore N. Vail Memorial Fund:*

The Theodore N. Vail Medals are intended to give special recognition to acts by telephone employees which conspicuously illustrate Mr. Vail's high ideals of public service as exemplified by his life work of making the telephone serve the public.

Every bronze medal awarded by the associated company committees for 1922 has signalized some act or service which

has reflected Mr. Vail's conception of the obligation of telephone employees to accept special responsibilities in times of emergency. The public esteem which these awards have brought to their recipients has been shared by all of the men and women of the Bell System.

The members of the national committee in awarding gold or silver medals are limited by the terms of the plan in arriving at final decisions. Not every noteworthy act of courage or service to the



### FOR NOTEWORTHY PUBLIC SERVICE

*Extract from the report of National Committee of Award to the Trustees of the Theodore N. Vail Memorial Fund:*

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"The members of the National Committee in awarding gold or silver medals are limited by the terms of the plan in arriving at final decisions. Not every noteworthy act of courage or service to the public comes within the terms of the plan, but selection must be made of those which reveal the highest degree of some or all of the attributes of judgment, initiative, resourcefulness and courage, and which utilize to the greatest extent some resource of Bell System plant or organization and which at the same time accomplish the largest measure of service in the public interest."





NATIONAL WINNERS OF THE THEODORE N. VAIL GOLD AND SILVER MEDALS

1—Cleve Floyd. 2—Eula Vera Orr. 3—Mrs. Doris Howard. 4—Earl J. Taylor. 5—Ruth Cleveland Cooke. 6—Harold Daggett. 7—Clyde Stewart. 8—J. Roe Campbell. 9—Mrs. Helen Lange Beckley.





public comes within the terms of the plan, but selection must be made of those which reveal the highest degree of some or all of the attributes of judgment, initiative, resourcefulness, and courage, and which utilize to the greatest extent some resource of Bell System plant or organization and which at the same time accomplish the largest measure of service in the public interest.

The national awards for 1922 are as follows:

A *gold medal*, with a cash award of \$500, to HAROLD CROMWELL DAGGETT, combination man, the Mountain States Telephone and Telegraph Company, Cheyenne, Wyo.

#### CITATION

For extraordinary loyalty to the public service under conditions of extreme hardship and grave danger.

On November 7, 1922, the day of the state elections, he volunteered to repair storm damage to the transcontinental telephone line west of Cheyenne, Wyo., caused by a severe blizzard, which was still raging. Through an unfamiliar, wild, and sparsely settled section he proceeded alone, frequently climbing poles to repair breaks in the wires, until he had covered twenty-seven miles. Advised of breaks farther on, he insisted on repairing them, though he had been without food or rest for thirteen hours. He then struggled three miles through the darkness seeking shelter, reaching a deserted bunkhouse about midnight, only to find it locked. He fell exhausted at the door, where he was later found and rescued by a fellow employee.

A *gold medal*, with a cash award of \$500, to EARL JAY TAYLOR, section patrolman, the Mountain States Telephone and Telegraph Company, Cheyenne, Wyo.

#### CITATION

For exceptional courage in rescuing a fellow employee, under conditions of extreme hardship and grave danger.

During a severe blizzard on November 7, 1922, he learned that a fellow employee, who had been repairing storm damage on the transcontinental telephone line all day, was in grave danger of becoming lost among the mountain drifts and overcome by exhaustion and exposure. Although he himself had been out in the storm since early morning, he set out, at 9 o'clock at night, to locate the missing man. After fighting his way through the blizzard for hours, he finally found and rescued his fellow employee, who had fallen exhausted at the locked door of a deserted bunkhouse.

A *silver medal*, with a cash award of \$250, to HELEN LANGE BECKLEY (Mrs.), chief operator, Wisconsin Telephone Company, North Freedom, Wis.

#### CITATION

For exceptional initiative and loyalty in the public service under difficult conditions.

A violent sleet storm during the night of February 22, 1922, having demolished the outside telephone plant at North Freedom, Wis., she started out at 6 o'clock the following morning, while the storm was still in progress, and, unaided, cleared the wreckage from the roads and restored service on many of the lines. On the next day, in intense cold, she cleared the highways and improvised temporary lines outside the village.



A snapshot of the Butchard Sunken Gardens near Victoria, B. C., taken by Maude Tibbits of our Main office, Tacoma, Wash., while enjoying a motor trip.





A silver medal, with a cash award of \$250, to J. ROE CAMPBELL, lineman, the Ohio Bell Telephone Company, Canton, Ohio.

#### CITATION

For bravery and resourcefulness in the public interest.

On the afternoon of May 4, 1922, while proceeding to an assignment, he saw a police officer forced into a motor car by three armed bandits. Although they threatened to shoot him, he followed, stopping three times to climb poles and use his test set to notify the police of the route taken, as a result of which the bandits were captured.

A silver medal, with a cash award of \$250, to RUTH CLEVELAND COOKE, information chief operator, the Chesapeake and Potomac Telephone Company, Washington, D. C.

#### CITATION

For prompt, intelligent action in a time of public disaster.

Being still on duty in the evening of January 28, 1922, on account of heavy traffic caused by storm conditions, and learning that a theater roof had collapsed, causing the death or injury of several hundred persons, she organized her force for the purpose and notified police headquarters, hospitals, and nearly one hundred doctors of the emergency.

A silver medal, with a cash award of \$250, to CLEVE FLOYD, lineman, Southwestern Bell Telephone Company, Little Rock, Ark.

#### CITATION

For courageous action in saving the life of a fellow employee.

On July 8, 1922, a gas explosion occurred, endangering the life of a fellow employee working in a manhole. He reached through the flames into the manhole and, although painfully burned, rescued his assistant.

A silver medal, with a cash award of \$250, to DORIS HOWARD (Mrs.), operator, Southwestern Bell Telephone Company, San Saba, Texas.

#### CITATION

For intelligent initiative under trying conditions in the service of a stricken community.

On the night of April 26, 1922, when a violent storm, accompanied by severe lightning, flooded the river at San Saba, Texas, and made two hundred persons homeless, she kept herself informed regarding flood conditions, and, although electrical discharges due to the storm frequently caused every drop on the board to fall, she warned all subscribers dwelling in the imperiled districts, thereby helping to save several lives and much property. She continued to render assistance throughout the night, although aware that her own home was being submerged.

A silver medal, with a cash award of \$250, to EULA VERA ORR (Mrs.), operator, Cumberland Telephone and Telegraph Company, Ferriday, La.

#### CITATION

For fortitude and devotion to duty in the service of a stricken community.

On April 26, 1922, when the levee broke four miles from Ferriday, La., she remained on duty

continuously twenty-six hours, warning all subscribers in the imperiled area and rendering assistance, and during the next six weeks, reaching her post of duty by rowboat, she operated the switchboard, although the operating room was flooded and there was constant danger of the building being washed away.

A silver medal, with a cash award of \$250, to CLYDE STEWART, wire chief, Northwestern Bell Telephone Company, Cherokee, Iowa.

#### CITATION

For courage and resourceful leadership in saving human life.

On May 19, 1922, seeing a fellow employee hanging unconscious on a nearby pole as a result of contact with a high voltage electrical circuit, he went to his assistance, at the same time directing another employee to get help and have the current shut off. At great risk, he supported his fellow employee on the pole and applied resuscitation until help arrived, enabling him to carry his comrade to the ground on his shoulders.

The report was signed by the members of the national committee:

H. B. THAYER,  
E. K. HALL,  
EDGAR S. BLOOM,  
B. GHERARDI,  
EUGENE S. WILSON.

October 31, 1923.

To succeed: Study; save; strive.



Miss Ragnhild Jensen, right, central office instructor, and Miss Ida Dickey, supervisor, both of Elliott office, Seattle, enjoying their vacations at Olalla, Wash.





## Los Angeles New Central Office Building Will Ultimately Be Largest in United States

The rapid and substantial development that has taken place in the city of Los Angeles has confronted the telephone company with a problem the magnitude of which no similar public service has been called upon to meet and solve in a like space of time.

This development has not been confined to any particular section, but has stressed the telephone facilities throughout the city. As a result, the greatest demands have naturally centered in the business section of the city, where the company's greatest activities are now taking place.

With a large corps of trained specialists and with the greatest demands placed upon the equipment manufacturers, the telephone company is handling this problem and disposing of each project as rapidly as it is practicable to do so. While these important projects are being disposed of, others are put under way in advance of the present requirements in order that facilities will be available

when the development reaches the point of demand.

In accordance with this policy, it is now planned to erect in the Main office district another central office building, which, when completed, will supplement the building on Olive Street and the building on Hill Street. This third Main office building will ultimately be one of the largest central office buildings devoted exclusively to the housing of telephone equipment in the United States, the planning for which is indicative of the fact that the broadest and most comprehensive plan has been adopted by the company and will be realized as rapidly as the many and exacting details of engineering are disposed of and the actual construction and installation carried to completion.

A site has just been purchased for this proposed building at a cost of approximately one-half million dollars, and is located 180 feet north of Fifth Street, running through from Olive Street to Grand



*It is on this spot on Olive Street in Los Angeles that the Southern California Company will erect shortly the third Main office building which will ultimately be one of the largest central office buildings devoted exclusively to the housing of telephone equipment in the United States.*





Avenue, having a frontage on both streets of 121 feet and a depth of 335 feet.

It is planned to erect initially a building nine stories in height, fronting on Olive Street and having a ground area of 120 feet by 200 feet. This initial structure will be designed in a manner to permit readily the erection of additions to the rear and will ultimately cover the entire area of the lot. The initial building will, however, provide space somewhat in excess of the immediate requirements, so that a reasonable margin will always be available for further development and the total capacity of one stage of con-

struction will not be reached before additional space can be made available.

This new office building will be a class "A" fireproof structure embodying in its design the highest type of modern building construction. The architectural treatment and design will be in keeping with the size and importance of the project, and will represent in its initial size an investment of approximately \$2,000,000. This construction work is scheduled for commencement early next year, and will be completed and the equipment installed and ready for service about January 1, 1926.

### **Edison Medal Presentation Address Made by Doctor Jewett Over Our Transcontinental Line**

Another successful demonstration of the public address system passed into history on the evening of October 4, when Doctor Frank B. Jewett, vice president of the Western Electric Company and past president of the American Institute of Electrical Engineers, sitting in an office in the Walker Street Building, New York, delivered an address to the members of the institute assembled at a banquet in the Hotel Del Monte, at Del Monte, Cal.

The occasion was the presentation of the Edison Medal to Doctor R. A. Millikan, the presentation address being made by Doctor Jewett, who was unable to be present in person, and therefore made use of the latest developments of the Bell System in the transmission of the human voice across the continent by wire telephony, and through the medium of the loud-speaker equipment provided in the dining-room of the Del Monte Hotel made himself as clearly understood as if speaking in the immediate assemblage of institute members.

A considerable amount of work is necessary in demonstrations of this character to insure a high quality of transmission and to prevent as far as possible any interruptions to the service due to circuit or apparatus failure.

The regular demonstration circuit was set up over the normal transcontinental route through Chicago, Denver, Salt Lake, and San Francisco, thence down the coast route to Del Monte. An emergency circuit was set up over a different route,

as far as the long lines facilities would permit, and was available in case of failure on the regular route.

Two Morse circuits were also made available for the purpose of communicating between the terminals and the twelve telephone repeater points and for synchronizing the program between New York and Del Monte.

This service is somewhat different from our usual long-distance service because the latter is two-way—the calling and the called parties may talk to each other at will—whereas this special service is one-way, the speaker being in New York and the listeners at Del Monte. Another difference between the regular service and this special service is that in the latter there are several listeners—in fact, there were several hundred of them, and they are all congregated at one end of the line.

For these reasons it is necessary to make various tests on the circuits, special adjustments on the repeaters, all being connected one-way instead of two-way, and to elevate the transmission at the receiving end by means of power amplifiers so that the volume of sound transmitted into the room by the loud-speaking receivers may be sufficient for all to hear distinctly.

As evidenced that the transmission was entirely satisfactory and the demonstration successful, the following telegram was sent to Doctor Jewett immediately after his speech was concluded:





COAST DIVISION SUPERINTENDENT OF PLANT MCBIRNEY AND HIS IMMEDIATE STAFF

Left to right, seated: L. G. Fitzsimmons, superintendent of plant maintenance; H. O. Hamerich, division plant chief clerk; H. McBirney, division superintendent of plant; F. Smith, superintendent of construction. Standing: F. O. Edmunds, superintendent of installations; R. H. Scotford, division plant engineer; C. W. Smith, division methods engineer.

—Courtesy of Coast Carrier.

*Doctor Frank B. Jewett, New York City:*

We have had a wonderful evening. We all enjoyed your inspiring address and join in hearty greetings, highest appreciation, and best wishes.

(Signed) R. A. MILLIKAN,  
ROBERT SIBLEY,  
F. J. BAUM,  
CHAS. P. STEINMETZ,  
J. E. McDONALD,  
H. T. PLUMB,  
HARRIS J. RYAN,  
and 250 others.

Those participating in the installation, tests, and operation of the lines and loud-speaker equipment were R. E. Kistler and C. H. Cole of the engineering department; R. K. Maynard, R. B. Stewart, and C. S. Smith of the Coast Division transmission force, with W. E. Bliss and A. Fonseca handling the amplifiers at San Francisco. The Morse circuits were handled under the direction of J. J. Flaherty, supervisor of long lines, Coast Division, and the installation work by L. Alarie of the San Francisco installation depart-

ment, assisted by Monterey Wire Chief B. Conners and crew, with District Wire Chief Todd at Salinas.

“No habit is so easy to form, none so hard to break, as that of reckless spending. And, on the other side, none is more certain to contribute to security and happiness than the habit of thrift, of savings, of careful management of all business concerns, of balancing budgets and living within incomes. If I could urge upon the American people a single rule applicable to every one of them as individuals, and to every political or corporate unit among men, it would be to learn to spend somewhat less than your income all the time.”—*President Harding.*

Liberty is gone in America when any man is denied by anybody the right to work and live by that work. It does not matter who denies.—*Warren G. Harding.*





## Chico Bell Club Holds Annual Duck Stew

On the evening of November 10, at the Elks' Club in Chico, the Chico Bell Club, an organization of telephone men, gave



its annual duck stew, surpassing all that had gone before. From the moment the various members began arriving the spirit of hearty good-fellowship was apparent, as this is the occasion when the members of the Chico Bell Club avail themselves of the opportunity to meet and renew old acquaintances. At 8:45 the banqueters filled the hall. E. H. Long, division superintendent of plant, was introduced as toastmaster, and the party was on. Many were the speakers and many were the subjects, and all were something worth while.

Lyle Brown, popular division commercial agent of Mr. McNally's office, outlined the stock sales campaign in a very interesting manner. He emphasized the value of the coöperation that has been extended in this work by the plant department employees, and closed his remarks with a good story on Tom Downey, former plant chief of Chico district, who was present.

Ben Brown, division superintendent of

construction, then proceeded to give a good account of his recent trip to the Pioneers' convention in Atlantic City. He not only cited in detail events and places visited, but gave a few vivid impressions of what it felt like to attend a gathering where there were assembled the men who made and are making telephone history.

The evening was enlivened by stories from W. D. Scott, division plant engineer, who specializes in golf. Ward P. Gammons, traffic superintendent of Chico district, a Vail Medal man, of whom all are proud, gave an illustration of the "Turn of the Lowly Worm." Val Henry, esteemed and efficient editor of the *Inland Relay*, told some good stories and also led a community song. Foreman Spencer followed with a few timely remarks, and bashful Bill Lowry gave advice on how to keep happy though single. Chauncey Kruse, the genial storekeeper of Stockton, was very much in evidence and led the song "Carolina Mammy," which was heartily joined in by all. Chauncey Jakes, lineman of Foreman Spencer's gang, recited in his original style "The Polecat Hunt," which caused the building to rock with laughter.

Vocal selections, "Old Gang of Mine" and "Rose of Picardy," were rendered by W. T. Watts, manager at Chico, accom-



*Upper Yukon River visited recently by Miss B. Stone and Miss M. Simpson, employees at Tacoma, Wash., on a trip to Alaska.*





panied by Ray Coward, combinationman at Chico, at the piano.

During the jollification a glance around the table at the happy, smiling faces of those present conveyed the thought that the spirit of the dinner was not all in the eating of it. Gatherings like the annual duck stew produce a true glow of contentment and a fellowship that broadens, and a happy occasion always arouses interest in your fellow man. All went back to the job, no matter in what capacity, resolved to be worthy of the fellowship.

R. T. Clemo, chairman of the club, expressed the club's thanks for the compliment by the attendance, which numbered over one hundred, and called on E. H. Long, who spoke on "Mother Bell and Her Children," after which the assemblage retired to the reception room and gathered around the piano, swapping reminis-

cences and otherwise filling the cup of pleasure to the brim 'til the wee small hours. Even though many of the visitors had to leave immediately after the feast, there was a tendency to linger until the last light was out and the last "good night" said, with the one wish uppermost in everyone's mind—that he might be able to attend the next annual duck stew of the Chico Bell Club.

—♦—  
If your boss makes it harder for you to slip across an alibi than to put over a result, you're in good hands, young man. Stick to your job!—*Martin L. Hibbard.*

—♦—  
The man who once most wisely said, "Be sure you're right, then go ahead," might as well have added this, to wit, "Be sure you're wrong before you quit."  
—*Axiom.*



**PACIFIC COAST DELEGATION TO THE RECENT PIONEERS' CONVENTION AT ATLANTIC CITY**

Reflecting the Golden West in spirit and in countenance these men looked after the interests of our growing body of Pioneers at the annual convention. Reading from left to right, George J. Petty, vice president and treasurer, San Francisco; Thomas F. Delury, manager at San Francisco; F. P. Peevish, division chief clerk, traffic department, Los Angeles; Ben Brown, division superintendent of construction, Sacramento; C. E. Hickman, division commercial superintendent, Portland; and Harry J. Tinkham, now general superintendent of plant, San Francisco. The smiling countenance of Mr. Tinkham was snapped before he was aware of his recent elevation to the post of general superintendent of plant.





## Colonel A. H. Griswold Returns to Pacific Territory

President McFarland of The Pacific Telephone and Telegraph Company, who is also chairman of the board of directors of the Southern California Telephone Company, recently announced the election of Colonel A. H. Griswold, internationally known telephone engineer and executive, as vice president of the Southern California Telephone Company.

In a published statement Mr. McFarland said: "It was considered by the directors that an executive aide to President A. B. Cass would be of great value to the organization, in view of the growth of the city and the large capital expenditures of the company.

"The company has only recently made application to the State Railroad Commission to increase its authorized capital stock from \$10,000,000 to \$40,000,000," he said. "It has added, net, over 90,000 telephones to its system since the signing of the armistice, or a gain greater than that experienced in the previous ten-year period. We now serve in excess of 213,000 telephone users.

"The tremendous growth, both in traffic and demand for telephones, has necessitated the company's undertaking a huge construction program. Last year the company's program was \$13,500,000, and the capital expenditure this year will be considerably in excess of its announced \$14,000,000 construction program.

"It is considered that the company is fortunate in the selection of Mr. Griswold, in view of his intimate knowledge of the business on the Pacific Coast and his wide acquaintance with the telephone people in Los Angeles and elsewhere."

Colonel Griswold was plant engineer for the Bell System on the Pacific Coast for years. In 1917 he assisted in organizing and training the 411th Battalion, which was the contribution of the Pacific Coast telephone people to the Signal Corps. In January of 1918, upon completion of military training at Monterey, Major Griswold and his battalion were ordered overseas.

Shortly after his arrival in France, he was appointed director of telephone and telegraph services of the American Expeditionary Forces. In that capacity he had charge of the construction, installation,

operation, and maintenance of all Signal Corps telephone and telegraph lines of the American Expeditionary Forces. He was promoted to lieutenant-colonel and served as director of telephone and telegraph service throughout the campaign of 1918 and until peace was declared.

Following the armistice, Colonel Griswold was appointed a member of the Liquidation Corps, having to do with the disposition of all Signal Corps property in Europe. In recognition of his services, he was decorated by the French government with the Grand Cross of the Legion of Honor.

Almost immediately after Colonel Griswold's discharge from the army in 1919, he returned to France as representative of the Bell System to assist the French government in restoring communication throughout the devastated areas. While in Europe, he also rendered valuable assistance to the Swedish government in the provision of high-grade telephone facilities in that country.

In March, 1921, Colonel Griswold was appointed assistant vice president of the American Telephone and Telegraph Company. Since that time he has been in charge of important matters concerning further development and extension of the Bell System in America.

The many friends of Colonel Griswold will congratulate him upon his selection for this most important position, and will welcome his return to the Pacific Coast.

THE PACIFIC TELEPHONE AND TELEGRAPH CO.  
EXECUTIVE OFFICES

### Organization Change

*Effective December 1, 1923, A. H. Griswold is appointed vice president in charge of operations of controlled and system companies in the Southern Division, and of the interests of the Pacific Company in and relations with connecting companies in the Southern Division.*

G. E. McFARLAND,  
President.





## Congratulations to Two Pacific Company Plant Men Upon Their Recent Promotions

THE PACIFIC TELEPHONE AND TELEGRAPH CO.  
EXECUTIVE OFFICES, SAN FRANCISCO

### Organization Change

*Effective December 1, 1923, D. P. Fullerton is appointed vice president of The Pacific Telephone and Telegraph Company in charge of personnel matters and of such other duties as may be assigned.*

G. E. McFARLAND,  
*President.*

THE PACIFIC TELEPHONE AND TELEGRAPH CO.  
210 POST STREET, SAN FRANCISCO

### Organization Change

*Effective December 1, 1923, H. J. Tinkham is appointed general superintendent of plant of The Pacific Telephone and Telegraph Company.*

J. C. NOWELL,  
*Vice President and General Manager.*

While official announcement of important organization changes is made on this page of the MAGAZINE, these promotions are worthy of more than routine notice. They show the rewards of merit and accomplishment and will serve as renewed inspiration to the associates of the particular individuals concerned.

The appointment of D. P. Fullerton as vice president is but another promotion following many others in his telephone career. He entered the telephone business with the Western Electric Company in

1890. In 1897 he became identified with the equipment department of the Pacific States Telephone and Telegraph Company, and his career has been one of constant advancement from that time. On October 15, 1913, he was appointed general superintendent of plant of this company, which position he has filled until assuming his new duties as vice president on December 1 of this year. Mr. Fullerton's new duties will be directed principally to matters pertaining to personnel, and his previous record of results obtained is a sufficient guarantee for the future. His appointment to this new and important position, involving a transfer from a department in which he has achieved such conspicuous success, is but a commentary upon the importance of personnel work given to this subject by our executives.

H. J. Tinkham, our new general superintendent of plant, was first employed by the Chicago Telephone Company in 1901, entering the service of this company four years thereafter in the construction department. He has effectively filled various plant positions, having been appointed division superintendent of plant of the old Inland Division on January 1, 1913. When the old Northern Division was divided into the Oregon and Washington divisions in February, 1920, Mr. Tinkham was selected as division superintendent of plant for Oregon, and in August, 1921, was appointed as division superintendent of plant for Washington, in which capacity he has served until his latest promotion.

Perhaps no two officials of the company have a larger list of acquaintances and friends than Mr. Fullerton and Mr. Tinkham, and the congratulations of all will be extended to them in their deserved advancement.







## The Lewiston Highway Is the Scenic Wonder of the Northwest

A beautiful scenic panorama is unfolded to the vision of all who pass over the Lewiston spiral or scenic highway, often spoken of as the Lewiston Hill Highway, but the latter term is misleading.

While the road rises nearly 2200 feet in its course of ten miles, from the city of Lewiston to the Palouse Plateau, it is so gradual, being on a 5 per cent grade, as to be hardly noticeable as a climb for any vehicle which travels either way at an ordinary speed. As an engineering feat, it is a monument to the genius of C. C. Van Arsdel of Lewiston. The building of the highway was one of the first results of the formation of the Lewiston Highway District. The road is a link in the north and south state highway leading from Southern Idaho to the north boundary line of the state, and now nearly completed.

It is characteristic of the views seen from the highway that they are ever new and never fully duplicated, for they vary from hour to hour, each day; from day

to day, week to week, month to month, year to year, as the season changes and the lights play with varying effects upon the hills, mountains, fields, orchards, rivers, and cities spread out before the observer; even changing each moment, as the view changes in the course of the winding way.

The orchards on both sides of the Snake and Clearwater rivers look like live oases, but no part of the surrounding country appears arid. The twin cities of Lewiston and Clarkston have a setting of green that gives them a gem-like appearance; while the rivers show a silver glory of fascinating beauty. Especially at sunset there is an unusual beauty of the scenic prospect.

At night there is a new and weird beauty, perhaps more fascinating than that by day, as the electric lights of the city show like diamonds throughout the valley, and a haze of mystical effect partially obscures the vision of the surrounding fields and mountains. On a moonlight night there is again a new effect of wonderful charm.



*This photograph of the Lewiston spiral highway was taken from an aëroplane by the Burns Photo Studio at an altitude of about four thousand feet.*





A group of the Los Angeles Main office employees at a party recently given by Miss Fonda West in honor of Miss Gertrude Hallock, evening chief operator.

### **New Central Office for Richmond District, San Francisco**

The development that has taken place in San Francisco in the last few years is indicated in the increased demand for telephone facilities, and has been so extensive and substantial that the telephone company has now several large and important projects under way in order to meet this demand, the scope of which is indicative of an assured further development in this locality. The latest project announced by the company is the purchase of a site at a cost of approximately \$65,000 for a new central office building in the Richmond district, San Francisco, located on the northwest corner of Ninth Avenue and Geary Street, having a frontage of 120 feet on Geary Street and 100 feet on Ninth Avenue.

The present central office building serving this area, which is located in Fifth Avenue, and to which structural additions have recently been made, is steadily reaching its capacity.

Plans are now being prepared for a new central office building to serve this area, which is scheduled to be completed and in operation before the facilities in the present office become exhausted. The Park-Presidio area served by the Pacific-Bayview offices is one of the most rapidly developing residential districts in San Francisco, and in providing for this development a broad and comprehensive

plan has been adopted by the telephone company to meet the service requirements in this area.

It is planned to erect a modern fire-proof building, initially three stories and basement in height, covering practically the entire site and designed in a manner to accommodate additional stories when the development reaches the point of demand, and will eventually house all the operating equipment required to serve this entire area. This building will be given an architectural treatment harmonizing with the surroundings and call for an outlay of approximately \$300,000, aside from the cost of the switchboard and other associated telephone equipment. This construction work is scheduled for commencement about June, 1924, and the equipment will be installed and ready for service early in 1926.

---

#### **Shocked!**

Watt hour you doing here?  
Eating currents. Anode you'd catch me at it.  
Wire you insulate this morning?  
I Leyden bed.  
Wouldn't that jar you? Can't your re-lay-shunts get you up?  
Amperently not.  
Fuse going to do that every day, you take your hat and go ohm.—*Exchange*.





### San Francisco's Most Modern Garage Building

The latest addition to San Francisco's list of big buildings is the garage of The Pacific Telephone and Telegraph Company, a \$500,000 reinforced concrete building, situated at the southwest corner of Fell and Gough streets. This location is in the heart of the city's new business district, and many are asserting that within a period of a few years the growth of the city will make a main railway terminus and an elevated railway outlet necessary, and it is thought they will be erected within a short distance of our new garage.

The first floor of the building houses 175 automobiles, installation instrument storeroom, oilroom, and the boiler-room. The machines are served with gasoline from two pumps operated by air. There are six exits.

The mezzanine floor contains a locker-room and six showers operating with both hot and cold water. This floor is open to all male employees at all times, and gets a big play around quitting time.

The second floor is given over to shop use. Here you will find our carpenter, paint, auto trimming, machine, and black-

smith shops, as well as the battery charging and testrooms. The mechanical equipment in these shops is efficient, modern, and the best that can be procured.

On the third floor one will find the offices of the supervisor of installations, supervisor of central office installations, superintendent of maintenance, and supervisor of shops and vehicles; also a ladies' tea and restroom and the association hall, which has a seating capacity of 1000.

Three sides of the building are composed mostly of metal frame glass windows, sectional pivot openings allowing perfect draught proof ventilation. The whole building during working hours is flooded with daylight, and well appointed indirect lights serve admirably at night. An auto-electric elevator of 1500 pounds capacity and a five-ton freight elevator meet all transportation requirements within the building.

All telephones in the building are centralized on two No. 4 80-line private branch exchanges. The company's usual efficient fire safety devices afford adequate provision against fire.



*Left to right: Miss N. Kiestler of Main office, Tacoma, Wash., whose recent vacation was spent in housekeeping; Marguerite A. Whalen of Tacoma, Wash., taken in the Japanese Tea Garden at Victoria, B. C., during her vacation; Miss M. Simpson, an employee of our company at Tacoma, Wash., enroute to Alaska; Miss P. Young of Main office, Tacoma, Wash., who spent her vacation keeping house.*





## Accident Prevention

Comparative Standing of Divisions Third Quarter, 1922, and Third Quarter, 1923, Based on the Number of Lost-Time Accidents per 100 Male Plant Employees, The Pacific Telephone and Telegraph Company

THIRD QUARTER, 1922							Standing of Divisions	
Divisions—	Average Number of Employees	Total Accidents Reported	Number of Disability Accidents	Number of Disability Days	Disability Accidents per 100 Employees	Disability Days per 100 Employees	Disability Accidents per 100 Employees	Disability Days per 100 Employees
Washington .....	1176	62	21	259	1.79	22.05	2	2
Oregon .....	896	40	25	263	2.80	29.4	5	4
Inland .....	655	31	14	252	2.14	38.4	3	5
Coast .....	1452	66	18	354	1.24	24.3	1	3
Southern .....	3443	263	93	494	2.70	14.4	4	1
Company .....	7622	462	171	1622	2.25	21.3		
THIRD QUARTER, 1923								
Washington .....	1407	68	20	373	1.42	26.5	3	2
Oregon .....	919	35	9	318	.98	34.7	2	4
Inland .....	756	19	2	321	.26	42.4	1	5
Coast .....	1844	63	28	562	1.51	30.4	4	3
Southern .....	4289	252	105	1079	2.45	25.1	5	1
Company .....	9215	437	164	2653	1.78	28.8		

During the third quarter of 1923 the reported accidents totaled 437, distributed over the various crafts as follows:

Classification—	Washington	Oregon	Inland	Coast	Southern	Total
Linemen .....	16	12	7	22	41	98
Cable splicers .....	3	1	..	6	40	50
Cable splicers' helpers .....	..	1	..	5	19	25
Exchange repairmen .....	2	1	1	2	8	14
Central office repairmen .....	2	..	..	2	18	22
*Combinationmen .....	2	3	2	..	5	12
Equipment installers .....	4	..	..	..	14	18
Station installers .....	4	..	4	7	34	49
Groundmen, laborers, cablemen .....	24	12	4	18	46	104
Chauffeurs .....	3	..	..	..	9	12
Total .....	60	30	18	62	234	404

leaving a balance of 33 reported accidents which occurred to male plant employees not covered under the above crafts.

The nature of the injuries received by male plant employees during the third quarter of 1923 follows:

Nature of Injuries—	Washington	Oregon	Inland	Coast	Southern	Total
Abrasion .....	2	2	..	4	12	20
Amputation .....	..	1	..	..	1	2
Asphyxiation .....	..	..	..	..	1	1
Bruise or Contusion .....	9	10	4	15	50	88
Burn .....	3	1	..	4	30	38
Crush .....	..	1	..	..	1	2
Cut (incised wound) .....	19	3	2	5	16	45
Dislocation .....	..	1	..	..	1	2
Electric Shock .....	1*	..	..	..	..	1
Hernia .....	1	..	..	..	1	2
Fracture .....	1	2	1	2	4	10
Infection .....	..	2	3	5	16	24
Inflammation .....	..	2	1	4	20	27
Scratch .....	1	..	..	1	1	3
Sprain or Strain .....	10	9	4	10	48	81
Stab (punctured wound) .....	10	..	3	7	19	39
Concussion .....	..	1	..	..	1	2
Laceration .....	5	2	1	6	23	37
Unclassified .....	6	..	..	..	7	13
Total .....	68	35	19	63	252	437

\*Fatal accident—Washington Division.



## Employees Who Became Eligible for Service Emblems During November, 1923



### *Thirty Years' Service—*

Losekann, Harry, San Francisco, Cal.

### *Twenty-five Years' Service—*

Collier, Thomas W., Los Angeles, Cal.

Rodman, Roy, Los Angeles, Cal.

Spewart, Harry M., Oakland, Cal.

### *Twenty Years' Service—*

Saunders, Clarence B., Los Angeles, Cal.

Thompson, Melville A., Los Angeles, Cal.

Matheson, George O., Portland, Ore.

MacArthur, Charles S., Sacramento, Cal.

Wolfe, R. E., San Francisco, Cal.

Miller, Edward A., Seattle, Wash.

### *Fifteen Years' Service—*

Allen, Henry B., Los Angeles, Cal.

Stommel, Charles J., Los Angeles, Cal.

Massee, Frances D., Portland, Ore.

Stewart, George, San Diego, Cal.

Ansley, John A., San Francisco, Cal.

Stevler, Myrtle, San Francisco, Cal.

Hanson, George Hans, San Jose, Cal.

Saunder, Martha M., Seattle, Wash.

Skirls, Ada, Seattle, Wash.

### *Ten Years' Service—*

Beitler, Laura M., Bakersfield, Cal.

Bradley, Julia E., Chico, Cal.

Maderia, Edna E., Fort Bragg, Cal.

Bertelsen, Anna, Los Angeles, Cal.

Burdick, Bethel M., Los Angeles, Cal.

Burlingame, Vesta R., Los Angeles, Cal.

Halpin, Beatrice, Los Angeles, Cal.

Harr, Alice Helen, Los Angeles, Cal.

Kiener, Emma, Los Angeles, Cal.

Kollman, Burdetta E., Los Angeles, Cal.

Magee, Ruth M., Los Angeles, Cal.

Myers, Alice W., Los Angeles, Cal.

O'Brien, Marguerite, Los Angeles, Cal.

Spencer, Sadie E., Los Angeles, Cal.

White, Vara F., Los Angeles, Cal.

Young, Anne E., Los Angeles, Cal.

Hammond, Jessie H., Portland, Ore.

Powell, Rhetta, Portland, Ore.

Forrest, Louise, Redding, Cal.

Trusty, Alice E., Roseburg, Ore.

Barton, Maud, San Francisco, Cal.

Hart, Helen, San Francisco, Cal.

Robertson, Elizabeth, San Francisco, Cal.

Maciel, Isabell R., Santa Cruz, Cal.

Austin, Maud, Seattle, Wash.

Thompson, Edna, Spokane, Wash.

McIntosh, Leona D., The Dalles, Ore.

### *Five Years' Service—*

Label, Frances, Bremerton, Wash.

Patriquin, Clara, Bremerton, Wash.

Dietrich, Katherine D., Colton, Cal.

Aduddell, Eula M., El Centro, Cal.

Mayo, Grace, Hanford, Cal.

Hathaway, Ethel, Highland, Cal.

Huggett, Florence A., La Mesa, Cal.

Alexander, Lola M., Los Angeles, Cal.

Anthes, Alma F., Los Angeles, Cal.

Babb, Rose L., Los Angeles, Cal.

Berry, Margaret, Los Angeles, Cal.

Bertelsen, Olga, Los Angeles, Cal.

Boardman, Winifred F., Los Angeles, Cal.



*Taken in Lewiston, Idaho, recently and showing, left to right: J. P. Dunphy, supervisor of safety methods; K. V. Van Arsdale, central office repairman; B. A. Lemon, wire chief; E. F. Brutzman, combinationman; B. F. Robinson, supervisor of employment; and M. T. Bateman, district plant chief.*





### Notice to Stockholders

All employees who are purchasing American Telephone and Telegraph Company stock should carefully read this:

In the month of December, 1923, and in each month thereafter, installment payments on shares of stock subscribed for by employees under the Employees' Stock Plan will be completed. Employees about to complete subscriptions and who desire to resubscribe for shares with the least possible interruption in the systematic plan for saving available to them under the Plan—through regular and periodic deductions from pay—may do so by filing new subscriptions in the month immediately preceding that in which the final deduction from pay will be made under a previous subscription. Such new subscriptions should be dated as of the first of the month in which filed—deductions from pay to begin in the second month thereafter. Information as to the date of final deductions under previous subscriptions may be obtained through the regular channels of organization from the general auditor or other chief accounting officer of the company by which employed.

This privilege is not applicable to cases where shares are being taken up by payment of balance due before the date when a subscription would be completed by regular deductions from pay. It does not change the terms of the Plan in any respect, including the limit upon the number of shares for which an employee may subscribe in any one year.

C. A. HEISS,

November 1, 1923.

*Comptroller, American Telephone and Telegraph Company.*

Brooks, Gertrude F., Los Angeles, Cal.  
Dill, Nathalie, Los Angeles, Cal.  
Hayes, Anna B., Los Angeles, Cal.  
Hennessey, Willie M., Los Angeles, Cal.  
House, Anna C., Los Angeles, Cal.  
Jones, Ruby, Los Angeles, Cal.  
Lindenbaum, Esther, Los Angeles, Cal.  
McAlpin, Anna H., Los Angeles, Cal.  
McCarthy, Rose H., Los Angeles, Cal.  
McClendon, Irene, Los Angeles, Cal.  
McCune, Dorothy B., Los Angeles, Cal.  
Mercurio, Geraldine G., Los Angeles, Cal.  
Miller, Luella, Los Angeles, Cal.  
Nelson, Jean, Los Angeles, Cal.  
Gard, Bernice H., Madras, Ore.  
Chase, Eliza R., National City, Cal.  
Alexander, Marie T., Oakland, Cal.  
Stuart, Loretta C., Oakland, Cal.  
Fischer, Elma F., Oregon City, Ore.  
Durham, Emma D., Pacific City, Cal.  
Hughes, Irene M., Pasadena, Cal.  
Brooks, Dorothy H., Portland, Ore.  
Dickey, Clarice L., Portland, Ore.  
Dudrow, Thelma R., Portland, Ore.  
Hesse, Thelma M., Portland, Ore.  
Krick, Eva A., Portland, Ore.  
Mallory, Margaret, Portland, Ore.  
Marksbury, Helen D., Portland, Ore.  
Rasmussen, Sigrid A., Portland, Ore.  
Young, Mary L., Portland, Ore.  
Simpson, Josephine, Redding, Cal.  
Churchman, Alice L., Sacramento, Cal.  
Coates, Ethel M., Sacramento, Cal.  
Koch, Ella M., San Diego, Cal.  
Boynton, Carrie, San Francisco, Cal.  
Deskin, Neta W., San Francisco, Cal.  
Hanlon, Nora A., San Francisco, Cal.  
Hartman, Elizabeth M., San Francisco, Cal.

LePiniec, Louise J., San Francisco, Cal.  
Littlejohn, Leona M., San Francisco, Cal.  
McLaughlin, Mary E., San Francisco, Cal.  
White, Florence C., San Francisco, Cal.  
Kenny, Eleanor, San Jose, Cal.  
Boley, Hazel E., Seattle, Wash.  
Dunne, Janet F., Seattle, Wash.  
Gregory, Anna, Seattle, Wash.  
Leask, Jessie C., Seattle, Wash.  
Rankin, Mary C., Seattle, Wash.  
Ruelle, Kathryn A., Seattle, Wash.  
Russo, Emilia M., Seattle, Wash.  
Satterlee, Lily E., Seattle, Wash.  
Southern, Mary E., Seattle, Wash.  
Stenglein, Lydia, Seattle, Wash.  
Anderson, Jennie M., Tacoma, Wash.  
Benzinger, Dora M., Tacoma, Wash.  
Berg, Gulboorg M., Tacoma, Wash.  
Taylor, Elizabeth G., Tacoma, Wash.  
Linsenbard, Gertrude D., Tustin, Cal.  
Huth, Manila, Visalia, Cal.  
McLeod, Patricia C., Walla Walla, Wash.  
Whitehouse, Charlotte, Woodland, Cal.  
Korth, Helen C., Yakima, Wash.

### Noël

The time draws near the birth of Christ;  
The moon is hid; the night is still;  
The Christmas bells from hill to hill  
Answer each other in the mist.

Four voices of four hamlets round,  
From far and near on mead and moor,  
Swell out and fail, as if a door  
Were shut between me and the sound.

Each voice four changes on the wind,  
That now dilate, and now decrease,  
Peace and goodwill, goodwill and peace,  
Peace and goodwill to all mankind.

—Tennyson.





## Who Is Your Beneficiary?

Employees who have either a wife or husband, or mother, father, children, or other beneficiary under the Benefit Plan to whom their death benefit is payable, should give the following very careful consideration:

### IMPORTANT

If you have married since preparing your record of service card, on file with the Benefit Fund Committee, your beneficiary automatically becomes the beneficiary named in group "First" below, unless you request the committee in writing to approve of a change in the order of payment as explained below.

Employees who desire to change the name of their beneficiary entered on their record of service card, should immediately notify the secretary of the Benefit Committee in writing of any changes they desire made, in order to insure to such beneficiaries any death benefit payable under the provisions of section 8, paragraph 3, of the Benefit Plan, which reads in part as follows:

### PROVISIONS

3. The death benefit, in case of an employee's death by either accident or sickness, shall be paid only to the wife (or husband) or dependent relatives of the employee and such payment shall be made in the following order; *provided, however, that upon written application of an employee, and good cause shown, the committee may authorize a change in such order of payment*, but no persons other than the beneficiaries herein designated shall receive payment on account of such benefit:

First: To the wife (or husband) of the employee.

Second: If there be no wife (or husband) of such employee living at the time of employee's death, then to such child or children of the employee, and such issue of any deceased child, *as were dependent upon such deceased employee for their support at the time of his or her death*, in equal shares, such issue of said deceased child, if any, to take equally among them the share said deceased child would have taken if living and dependent.

Third: If there be no children or issue of deceased children dependent upon the employee as aforesaid, then among such other relatives, if any, *as were dependent upon the deceased employee for support at the time of his death*, and in such proportions as the committee may decide. If any of such other relatives were only *partially dependent* upon the deceased employee for support, the death benefit payable to such partially dependent relatives shall be such part of the total death benefits as may be determined by the committee to be proportionate to the degree of dependence; provided, however, that any relative to whose support the deceased employee was, at the time of his death, regularly contributing an amount equal to 20 per cent or more of his wages, *such contribution being necessary for the support of such relative*, shall be considered to have been wholly dependent upon the deceased employee.

### EMPLOYEES' BENEFIT FUND COMMITTEE,

T. V. HALSEY, *Secretary,*

H. MATTHIESEN, *Assistant Secretary,*

210 Post Street, San Francisco, Cal.





## The Ideal Home Medicine Chest

We asked Doctor Anderson to make up a list of the drugs and first aids that should make up the contents of the home medicine chest. Here are his recommendations:

For indigestion and constipation: Bicarbonate of soda, Epsom salts, castor oil, liquid petrolatum (often called mineral oil).

For general disinfection: For use on wounds, sores, cuts, eruptions—Tincture iodine, chloramine T., boric acid.

For use as ointments:

For insect bites—Benzoinated cream.

For ivy poison, etc.—Zinc ointment.

For covering wounds that are healing, etc.—Chloramine T. paste.

For eye wash: Boric acid.

For mouth wash: Milk of magnesia.

For headaches, pains generally, colds in the head: Aspirin.

For coughs: Ammonium chloride and licorice tablets.

For nervousness, giddiness, nausea, as a harmless stimulant: Aromatic spirits of ammonia.

For chafing of skin: Zinc stearate, talcum, baby powder.

For applying ointment, dressing wounds, etc.: Sterile cotton, bandages, and gauze.

Add a clinical thermometer and you will have a practical aid in all common ailments.

"Let me hasten to say," concluded Doctor Anderson, "that these home remedies are in no sense cures for any kind of disease. They relieve, but they cure nothing. The home treatment of a disease is practically always a treatment of symptoms, which disappear under cer-

tain conditions while the basic cause remains. Chronic headaches yield to headache pills and tablets and to the aspirin I listed; but you can not expect these drugs to cure you. They give temporary relief. In many cases, continued self-administered relief is dangerous. Eye strain may be causing the headache, and there may be an urgent need for glasses. Or there may be a tumor on the brain which requires special attention. On the other hand, the headache may be a symptom of a passing ill and the relief afforded by home treatment may not be needed again in months. *No one ought to continue to take drugs for any symptom unless advised by his physician.* Calomel, tonics of various kinds, fever remedies, remedies for rheumatism, and many laxatives are bad for the human system when taken for continued periods. Heart stimulants, such as strychnine and digitalis, or depressants, such as bromides, are dangerous when taken day after day. When we consider how many people do keep on with such dangerous drugs, the marvel is that they survive."—*Reproduced by special permission from the April, 1923, issue of the American Magazine.*

It is not the hours you put in that count; it is what you put into the hours.  
—Exchange.



The Blue Bell Club of Yakima, Wash., was host at this party, given at the Women's Club House on the evening of October 27.





## THE PACIFIC TELEPHONE MAGAZINE

*Published monthly at  
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Telegraph Company*

B. C. CARROLL - - - - - EDITOR  
WALTER A. FOLGER - - - - - ASSISTANT EDITOR  
Shreve Building, San Francisco, California



### One Man's Life

THE PRESS COLUMNS of the country have recently carried notices of the death of G. R. Huntington, president of the great "Soo" railroad system. While in life he was a leading and efficient executive of a great industry, the influence of such a man continues, and, while not a telephone man, his career can be taken home to every one of us as a profitable example.

At the time of his death he was only fifty-five years of age. He began his business experience at the age of fourteen as an office boy with one of the Middle West railroads. Becoming a telegraph operator, he was soon made agent, then train dispatcher, chief dispatcher, superintendent, general superintendent, general manager, vice president, and president.

We bring his career to the attention of our fellow workers, many of whom have probably never heard his name, and we do so to present the record of a man, and not a particular individual. Many men with similar histories have come and gone. Many are living today. Those living, in the inevitable processes of nature, will pass on. Their chairs will be vacant for but a moment, as industry remains and must continue to function. The directors of Mr. Huntington's great organization will look about and choose a successor of similar qualifications and achievement.

In our own company, from foremen to highest executives, there are many super-

visorial positions of title and responsibility. Changes and promotions are constant. In but a few years, as time may be reckoned, there will be changes in every single one of these positions, from one cause or another.

Are you ready? The management, in looking about for those to represent the company, is always casting its eyes around for competency and reliability. It is as anxious to find men of these qualifications as men are to secure the positions under consideration. Besides the changes above referred to occurring in every industry, with us there is the added feature of inevitable growth and expansion.

There is a secret to promotion, but it is an open secret. Fill the job you are in and a little more than fill it. You do not have to have any one telling you whether you are doing this or not. You know when you yield to inertia—in other words, laziness; you know when the results of your day are not what they should be; you know when you have possibly fooled others for the time being and when you have fooled yourself; you know when you have done your day's work properly; when the product of your hands or brain has been such that others can depend on it, and when, correlated with all that others have done, it has meant the success of the company.

To repeat, think every day of the many positions ahead of you. Just as sure as the sun rises, they must in time be filled by others. Get in line. Be ready for the next job ahead, and when in that prepare for the next one. It is up to you.

### Swat the Knocker

IN YOUR CIRCLE of acquaintances, social and business, probably you know a knocker. We do not refer to the impulsive, really innocent-minded chap who may once in a while "get something off his chest," only to smile and forget it almost immediately. We mean the self-starting individual who regularly and consistently specializes in innuendoes and slurs. You know him—nothing is right, nobody is right. The wrinkles of his face are at the corners of his mouth and not his eyes. The world is on his shoulders, and by inference the idea is sought to be conveyed that all misfortune





is due to the fact that he, said knocker, can not attend to everything. He may at times indulge in a little commendation, but it's a cinch that there is a "but" at the end of it.

Do these long-faced grouches give you any pleasure? They do not. Just remember that possibly as soon as they leave you they may be giving the original knocker a few sad facts about yourself. Quite often criticism may be camouflage for his own derelictions, like the inky fluid of the squid emitted in its getaway.

There is no room in any one's environment for these weeping Jeremiahs. Treat 'em rough. They will accept courtesy as encouragement. An argument is their dish. Your own comment will be twisted and you will be misquoted. "On your way" is a good suggestion, direct or disguised, to the knocker as he commences to lay down his barrage. He will respect you more and will leave you more time for yourself as he spends his own in seeking other audiences.

Honestly—here we do a little knocking ourselves—did you ever see any one of these misfits profit by his grumbling? He certainly makes no more friends. He is soon sized up and labeled. We never heard of the promotion of an individual because he was a sourball.

Not long ago we heard a man say of another business organization: "I am just waiting to hear an employee of the . . . company criticize that company or

any one in it." Let us be enrolled in that category. Where is there a better company than ours. We are given a livelihood—sure if we do our part—good working conditions, with reasonable hours, benefits of many kinds, agreeable associations, and are identified with a respected, growing, healthy industry. To say that we owe loyalty to our company is a platitude. That loyalty can not be shown only by our attitude toward outsiders, but as much by our relations with each other. The knocker in our midst is a disturbing, dangerous factor—dangerous to the company and to yourself.

"Swat the fly" is a household slogan which means the health of the home. "Swat the knocker" will mean the health of a business organization.

#### **Theodore N. Vail Medals**

IN ORDER that all deserving cases may receive proper attention, our employees, individually or through their various organizations and associations, are urged to report to the Vail Memorial Committee every conspicuous act or case of loyalty or devotion to duty which occurred during the year 1923.

A letter may be addressed to Walter A. Folger, Secretary, Vail Memorial Committee, The Pacific Telephone and Telegraph Company, Shreve Building, San Francisco, Cal., or may be forwarded indirectly through our various superintendents or representatives of the chief engineer's and general auditor's offices.

### **Christmas Message From Our President**

*In appreciation of the loyalty of the employees of this company and to express a recognition of their efforts which have meant another satisfactory and successful year in our operations, I take this means of tendering to them my thanks and those of the executives of the company. May the holidays be those of pleasure and happiness, and may the New Year mean an ever increasing strength in the ties of friendship arising from our association and a continuation of our endeavors to carry out our part in the rendition of the great public service with which we are identified.*

G. E. McFARLAND, President.







## Stop, Look, and Listen

THE DEADLY GRADE CROSSING seems to take a daily toll. In the operations of our company we use hundreds of automobiles, and those owned and driven by our employees as individuals probably number a great many more. When one comes to the crossing of the highway and the railroad, he should remember that he is always in a danger zone. The very fact of the location of a railroad track ahead is a danger signal. There is always a train coming and it may be nearer than we think. The published statistics of railroad companies are almost incredible. They state that about 80 per cent of all automobile drivers do not stop or look in either direction before crossing a railroad track; in about 20 per cent of automobile crossing accidents the automobile is run into the side of a train. The train can not turn out for the automobile, and must cross the highways at its usual speed in order to maintain the service that the people need and demand.

"Better Be Safe Than Sorry" is an old maximum. Remember that every grade crossing carries its potential peril.

## Death of Director F. J. Carolan

WE REGRET to announce the death of Francis J. Carolan, one of the directors of The Pacific Telephone and Telegraph Company. Mr. Carolan was sixty years of age and has been prominent in the civic and social life of San Francisco. He was the son of James Carolan, a California pioneer. As a director of our company for many years, Mr. Carolan was always an active and interested member of that body, and his judgment and wise counsel will be missed in the deliberations of the board. He leaves a widow, two brothers, and two sisters, and the sincere sympathy of the company is tendered to them in their bereavement.

## Shop Early

WE OF THE TELEPHONE business realize the meaning of the "peak load" and the extra effort required to keep up with demands in such situations. At this season of the year there are others who are meeting with similar conditions, and, while it is not possible in our case to obtain much relief from outsiders, this is a time when, as outsiders, we can possibly relieve others. "Shop early" is a suggestion broadly thrown out at this time of year, but we fear it is honored generally more in the breach than in the observance. These are the days when the crowded stores mean the tired feet of salesmen and saleswomen, especially with the congestion of those last few days before Christmas. If one does his shopping early, he gets more attention, a better selection of goods, and, more than all, is doing a favor to a fellow worker.

## Fruitvale Office Addition

The new addition to the Fruitvale, Cal., exchange is nearing completion. Work was started on October 19 on the new estimate, which provides for an addition approximately 68 feet by 30 feet, and making available 8160 square feet of floor space.

Steel construction was started on November 13 and the entire construction will be completed before the first of the year. A new apparatus-room, restroom, operating-room, lunchroom, and boiler-room, with additional storage facilities, are provided.

The new building is estimated to cost about \$60,000, not including the cost of the new apparatus to be installed.

Equipment to be installed will include seven sections of "A" board and four sections of "B" board, and the additional boards will bring Fruitvale exchange up to fifty-one "A" positions and sixteen "B" positions.







### Mrs. Bronson Gets a New Telephone

"I think you will find everything satisfactory," said the telephone installer to Mrs. Bronson, the new subscriber. "All the tests are O. K. Your directory is on the shelf under the telephone table."

He had hardly gone before Mrs. Bronson called up her sister, on Maple Street, to tell her that her telephone had been connected—and, incidentally, to try it out.

"It took him only a little while," she said, "I saw some of the men working at a black box on a pole across the street and after a while they strung a wire to the house. When the installer came, he worked for a while in the cellar and then screwed a box to the wall here in the living-room and connected the telephone itself. That was all there was to it." That was all Mrs. Bronson saw—all that the average new subscriber sees of the connection of his telephone. But even these operations are interesting—and they are not "all there is to it."

The box on the pole was a terminal box. Into it runs a cable, containing a number of tiny copper wires, insulated from each other by windings of paper.

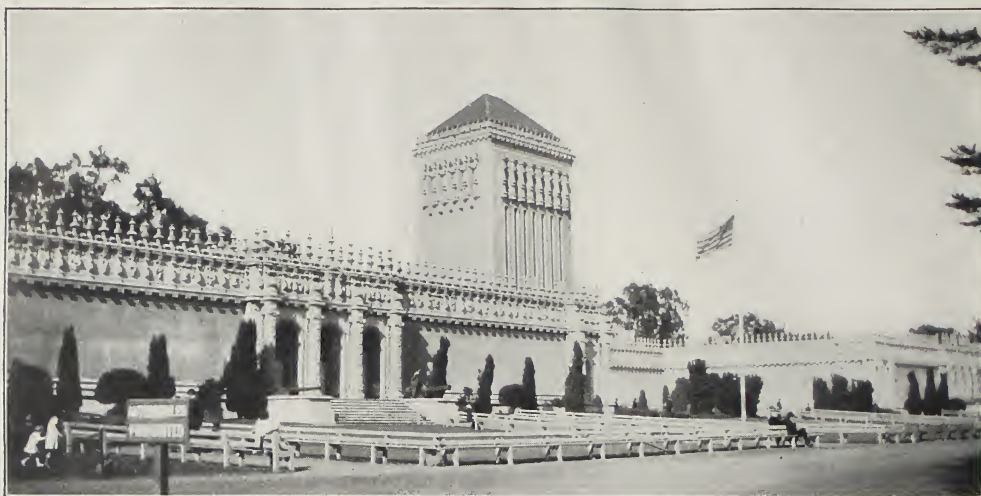
In the box the wires are fanned out and each is connected with a brass binding post. When a line is to be put into service for a new subscriber, a "drop wire" which consists of two insulated, bronze wires twisted together, is run from the pole to his house, and its ends connected with another pair of binding posts in the terminal box. Then the two pairs of binding posts are cross-connected, making the line continuous from the house to the central office where it terminates. Although this particular connection is made through a large terminal box, the chief use of this type of terminal is in making cross connections between an aerial and an underground cable. For a majority of connections, a smaller distributing terminal box is used, accommodating ten or sixteen pairs of wires, each pair being assigned a pair of binding posts with which the cable wires are directly connected.

The equipment in the cellar is installed as a protection against lightning or stray high voltage currents accidentally picked up from lightning or power circuits. The little box on the wall contains the



*A photograph of those who enjoyed the Hallowe'en party given by the Seattle Sunset office employees, October 30.*





*The M. H. De Young Museum in Golden Gate Park, San Francisco's world famous playground and show place.*

bell and its associated apparatus and the induction coil.

These things are all the subscriber sees. But back in the central office and elsewhere in the telephone organization things have been going on in order that he might have telephone service. His line enters the central office building in the cable vault and runs thence to the main distributing frame. To this point also run wires to the various "jacks," or terminals of the subscribers' lines, on the front of the switchboard. As each new subscriber is added, a jack must be assigned to him and properly marked so that the operator may know his number and the class of service he is entitled to, and his line must be made continuous by cross-connecting the two wires in the cable with the two running to his jack at the switchboard. Finally, a number of tests must be made to be certain that the instrument and line are working properly.

All this has to do with the physical connection of the new telephone with the system. But in order that it may function as an integral part of the system, hands unseen by the subscriber must perform many other operations. There are directory listings to attend to, for example, and proper data to be forwarded to the information operator for her use pending the publication of the

next issue of the directory. There are entries to be made by the commercial and accounting departments. From the time application for a new connection is made every operating branch of the business has a hand in preparing the way for giving service.

Twelve distinct operations in the commercial, credit and plant departments are necessary before the work order, or definite instructions for the connection, can be issued. Eight manifold copies of this order then begin their steady progress through various departments.

Step by step they are forwarded as each operation is completed, finally finding their place in the files of the department concerned with them. These operations are too numerous and too involved to describe in detail. They are distributed among the various departments as follows:

Commercial, 12; directory, 7, plant, 18; traffic, 29 and revenue accounting, 19—a total of eighty-five separate and distinct operations involved in the connection of a single telephone.

With the exception of actually installing the instrument and the other equipment on the subscriber's premises, all of these operations are necessary every time a new subscriber is added, even when the applicant insists that "there is a telephone in the house—all you've got to do is to send a man up to connect it."





## A Few Bouquets

At the time of the recent annual Community Fund campaign in Seattle, contributions were requested from all who were in position to give. The following letter is indicative of the fine response made by our employees to the committee's request:

Pacific Telephone and Telegraph Company,  
Third and Seneca Streets, Seattle, Wash.  
Attention C. O. Myers.

GENTLEMEN—On behalf of the Community Fund I wish to thank you for the efficient manner in which you handled your portion of the drive. Kindly express to your employees our sincere thanks for the fine spirit they have shown in this matter. Yours very truly,

SEATTLE COMMUNITY FUND.

By F. W. HULL,  
Vice Chairman Pay Roll Division.

*The Press Democrat* is published in Santa Rosa, Cal., and is serving a large and growing community of people. Under the heading, "Phone Girls Loyally Rise to Occasion," *The Press Democrat* said recently:

PHONE GIRLS LOYALLY RISE TO OCCASION.

The issuing of extras and of the ordinary daily of a paper of the circulation of *The Press Democrat* on time, and with the news correct and up to the minute, depends very largely on the energy and promptness shown by the various operators in the local telephone exchanges.

*The Press Democrat* would like to go on record as saying that during the last many hours of big news breaking on top of the ordinary rush, not the slightest fault could be found with the speed and courtesy with which local and long-distance

calls were both put through, notwithstanding the many wires down through the fire.

Lack of time is given by the young ladies as the reason for not furnishing the names involved. Possibly the modesty that usually accompanies courtesy and loyalty is the real cause.

On the editorial page, under the title "Will You Excuse It, Please?" the *San Francisco Chronicle* recently said:

"Nowhere else is there any such telephone development as in the United States and nowhere else is the telephone so much used, so well used, and such good telephone service given."

This simple statement of fact by Charles G. du Bois, president of the Western Electric Company, a man who ought to know, has been heard here before. Probably we shall hear it many times again. And, as the man who gazed in unwilling wonder at the ship in the bottle remarked, the trouble with it is, it's so.

There are times, it is true, when it seems as if nothing could cause more vexation of spirit than the failure of a telephone to function. It is suggested that those would be excellent times for the vexed one to go abroad and try it there.

The following is an excerpt of a letter recently received by Manager Thomas F. Delury from George D. Smith, managing owner of the Hotel Canterbury, San Francisco:

In the vexations incident to rushing the various contractors to obtain early completion of my hotel venture, the wonderful manner in which your employees responded stands out as a pleasant experience.

The men in charge of the work were on the job at all times, and although the workmen were



Employees of all departments combined to make successful a jolly picnic of telephone people in Orange County Park late in September.





# The Pacific Telephone Magazine.



subjected to the difficulties of construction and furnishing going on at the same time, they conducted themselves in a courteous, gentlemanly manner.

SAN FRANCISCO, CAL.

*The Pacific Telephone and Telegraph Company,  
Grant Avenue, San Francisco, Cal.:*

GENTLEMEN—In winding up the affairs of my committee for the fifth annual national convention of the American Legion, which was held in this city from October 15, 1923, to October 19, 1923, I feel that my work would not be accomplished without expressing my appreciation for the splendid coöperation I secured from your company. I must confess that the service throughout the proceedings of the convention was excellent.

However, I want particularly through you to congratulate those employees who were directly responsible for this service, mentioning E. T. O'Donnell of the sales department, George M. Van Buren and George Ellis of the commercial department, Mr. Brunner and Mr. Monaghan of the plant department, and Miss Elliott of the traffic department. The latter was continuously on the switchboard, looking after the interests of the national and local staff which formed the national convention committee.

Again thanking you, and wishing you every success, I remain sincerely yours,

FRANK W. BRUHN,

*Chairman, Telephone and Telegraph Committee.*

TOWN OF FAIRFAX FIRE COMMISSIONERS,

FAIRFAX, CAL.

*Mr. John H. Corcoran, Pacific Telephone and Telegraph Company, Shreve Building, San Francisco:*

DEAR SIR—On behalf of the people of this vicinity the Board of Fire Commissioners of Fairfax take this means of expressing to your company their sincere appreciation for the services rendered by your operators at San Anselmo during our recent forest fire.

The efficiency and dispatch with which they handled calls in connection with the movement of United States soldiers helped to save Fairfax and perhaps the southern portion of Marin County from destruction. Very truly yours,

ANDREW A. DEVOTO,

*Chairman.*

W. S. DULMAGE MOTOR CO.

Passenger and Delivery Automobiles

SEATTLE, WASH.

*Pacific Telegraph and Telephone Company,  
Seattle, Wash.:*

GENTLEMEN—We wish to take this opportunity of thanking you for the courteous treatment received at the hands of your Mr. Hulbert.

We had the pleasure of doing business with the telephone company through Mr. Hulbert before, and we have always received the same consideration.

We believe it speaks well for a large company to have in its employ a man of such ability who knows how to handle the company's business in an intelligent manner.

Would also like to state that the workmen in charge of the installation of our substations per-

formed this work in a satisfactory manner, expediting the work with very little interruption.

In conclusion, will say that the Dulmage Motor Company maintains branches in Tacoma and Everett and uses the telephone to great advantage in the handling of its business. We find that a great deal can be accomplished by the good service rendered us between these branches.

Yours very truly,

W. S. DULMAGE MOTOR COMPANY,

By W. S. DULMAGE, *President.*

R. C. ERSKINE & COMPANY

REAL ESTATE INSURANCE

1004 THIRD AVE., SEATTLE

*Mr. Charles O. Myers, Manager Pacific Telephone and Telegraph Company, Seattle:*

DEAR MR. MYERS—I have an idea that your mail is not overburdened with letters of commendation for the excellent service rendered by the telephone company, as it is human nature for us all to take for granted the good service rendered by our public service corporations and to save our letters for those times when we have something unpleasant to say. I thought it might not be amiss, therefore, for me to break the monotony of complaints by telling you how well pleased I am with the very prompt and efficient service rendered in my case recently, when I moved and had my residence telephone operating within a day after I moved into my new home. Assuring you of my appreciation of this prompt service, I am yours very truly,

C. G. MORRISON.

PENINSULA DAILY HERALD

MONTEREY, CALIFORNIA

*To the Telephone Operators, Monterey Exchange,  
The Pacific Telephone and Telegraph Company:*

As a very small token, indeed, of our appreciation of the splendid coöperation given a concern with an unusually heavy telephone traffic, and of the uniformly excellent service, please accept this candy. May it serve to keep your tempers sweet when a crabbed newspaperman occasionally becomes exasperated through failing to consider that there are other subscribers besides *The Herald*. Sincerely,

THE PENINSULA HERALD.

By ROLIN G. WATKINS.

## Mr. Heiss a Western Visitor

Coming from New York for his first visit in several years to the Pacific Coast, C. A. Heiss, comptroller of the American Telephone and Telegraph Company, was a recent visitor to San Francisco. Mr. Heiss, who is a recognized authority on matters of accounting and finance, spent much of his time with President McFarland and in the general auditor's office with C. S. Casassa. From San Francisco Mr. Heiss went to Los Angeles to give personal attention to matters of interest in the Southern Division, and returned to New York from the Southern Metropolis.





# Notes From the Divisions

## Coast Division



### Division Headquarters—San Francisco

*Division Commercial Superintendent,*

J. W. GILKYSO.

*Division Superintendent of Plant,*

H. MCBIRNEY.

*Division Superintendent of Traffic,*

F. J. REAGAN.

Mrs. Virginia Elliott, operator at Hollister, is the proud possessor of a five-year service pin.

Mrs. Florence Buckley, operator, was recently transferred from San Francisco to the Palo Alto office.

Miss Adelaide Freeman, cashier at Palo Alto, spent an enjoyable vacation with friends at Carmel.

Miss Isabella C. White, collection clerk at San Jose, has returned from a two weeks' furlough spent at San Luis Obispo.

The San Francisco installation force received 10,099 service orders from the sales department during the month of October.

First-aid classes in districts 853 and 862 are in progress and the employees are taking a great interest in the instructions being given.

Miss Leona C. Valencia, operator in Fillmore office at San Francisco, has been transferred to the office of the district traffic superintendent.

The Petaluma Coöperative Mercantile Company recently placed an order with the Petaluma office for a cordless board with two trunk lines and six stations.

Mrs. Emma W. Morrison, supervisor in the Market office at San Francisco, has been appointed to the position of instructor at the operators' school.

The installation of the new 80-line private branch exchange for Stanford University's new dormitories will be completed during the month of November.

Effective November 1, 1923, W. L. Dolan was appointed supervisor of installations at San Francisco, succeeding J. F. Cassatt, who was assigned to other duties.

A No. 5 Arcola heating system is to be installed in the Petaluma office, replacing the present arrangement of two No. 4 Ra-do gas heaters and two coal stoves.

The new central office building at Crockett has been completed and the Western Electric Company is now engaged in installing the central office equipment.

Miss Sadie Bishop, of San Jose, who has been instructing in the traffic department at Palo Alto for the last two months, has now returned to her duties at San Jose.

An attractive wedding took place on October 19, 1923, at the Presbyterian Church in Sacramento, when Mary T. Thompson, operator at Palo Alto, became the bride of Vernon Stewart.

Estimate 30558 is now in progress of construction. This estimate covers underground cable relief throughout the eastern section of Piedmont and involves an expenditure of \$70,950.

H. G. Shaw, superintendent of maintenance at San Jose, and F. G. Wright, chief salesman at San Jose, attended the reunion of the Ninety-first Division held in San Francisco on October 13, 1923.

The Western Electric Company's forces have completed the installation of two additional No. 10 toll positions and one No. 10 local position, with associated equipment, at the Napa exchange.

Foreman Brown of Santa Rosa recently completed a number of routine orders and job orders at Napa and St. Helena, which will allow the completing of several delayed orders and provide additional facilities.

Estimate 6546, covering new aerial cable plant in the Crockett exchange, has been assigned to the construction department for completion. This estimate provides additional aerial cable and a rearrangement of the present outside facilities.

R. H. Bennett, acting superintendent of maintenance, and R. K. Maynard, acting division transmission engineer, were recent visitors at Ukiah, looking over the installation of the new repeater equipment being installed by Foreman Bishop.

On November 2 the new garage at 4425 East Twelfth Street, Oakland, was used for the first time. Several automobiles belonging to the installation force, regularly located in the eastern part of Oakland, now make their headquarters at this garage.

Estimate 30556, covering relief for the south-eastern section of Berkeley, is in progress. This estimate involves an expenditure of approximately \$57,580. Also estimate 30561, covering relief for the western section of Berkeley, is now in progress. This estimate involves an approximate expenditure of \$99,300.

Through the good offices of Manager E. F. Brown of Petaluma, the Petaluma Rural Telephone Company is employing an expert telephone man, Claude Snyder, who will devote his entire time to taking care of the lines and instruments of the rural company. Mr. Snyder was formerly employed by our company.





Orders were recently taken at the Richmond exchange for the installation of a private branch exchange at the Hotel Veale consisting of two trunk lines and thirty stations, and an apartment house system of eighteen stations at the Regal Apartments.

The Western Electric Company installers are working on estimate No. 30715, which provides for two No. 10 local sections and two No. 10 toll sections, with associated equipment, as well as an audible ringing feature on local cord circuits, at Petaluma.

Miss Freda Matzker was hostess to the Hollister telephone operators at a costume Hallowe'en party recently given at the home of Judge and Mrs. D. F. McPhail. The evening was spent in Hallowe'en games, cards, and a mock marriage ceremony, followed at midnight by refreshments.

Miss Nan McLeod of the supervisor of central office installation's forces, San Francisco, is now very happy, as she has been joined by her mother and sister, who journeyed here from far-away Bonnie Scotland. It is expected that they will make their future home in San Francisco.

The following orders have recently been secured at San Jose: From the Merchants Association of San Jose, for the installation of a thirty-line switchboard, five trunks and five stations; from the Tainter Realty Company, for the installation of a No. 2 I. C. S. with two trunks and six stations.

Ray Hartsough, Paul A. Hammer, Herbert N. Barber, and Howard L. Bell, equipment installers, working under the direction of Equipment Supervisor H. L. Wilcox, are installing a semi-mechanical private branch exchange in the new office building of the Pacific Gas and Electric Company, Seventeenth and Clay streets, Oakland.

Assistant Vice President H. E. McAfee of the Mountain States Telephone and Telegraph Company of Denver, Colo., was a recent visitor in the Shreve Building at San Francisco, calling upon Vice President and General Manager J. C. Nowell, General Commercial Superintendent P. H. Coolidge, and General Superintendent of Plant D. P. Fullerton.

Business was almost at a standstill at the Hollister telephone office one day recently, due to the absence of Manager E. W. Rideout, who skipped out of town without notifying the force. Much speculation as to his whereabouts was made until the "hello" girls received a telephone call from Mr. Rideout at Oakland announcing, "It's an eight-pound girl, and a beauty, too."

The following employees of the operating force in the Coast Division resigned during the month of October to be married: Miss Florence Donald, operator, Vallejo; Miss Viva M. Gard, junior evening operator, long distance, Oakland; Miss Lillian E. Williams, evening supervisor, long distance, Oakland; Miss Cora O. Daw, long distance operator, Santa Rosa; Miss Eunice Fleckenstein, junior operator, Fillmore; Miss Annabell I. Moore, evening operator, Pacific office; Miss Ethel H. Hall, operator, Mission office; Miss Ruth M. Elliott, evening operator, Lakeside office; Miss Margaret L. Scott, junior night operator, Oakland.

The installation forces in San Francisco started their half-tap program on two new estimates in October—estimate 30564, calling for a new 1200-pair underground feeder out of Mission office, and estimate 30560, calling for a like cable out of Pacific office. These two estimates call for a gross expenditure of \$46,410. Over one hundred service orders will be released upon completion.

The construction department is now at work on estimate 30624 at the Richmond exchange. This estimate covers general outside plant relief, with the addition of more than ten miles of aerial and underground cable. A general rearrangement of the present plant facilities is also being made, and when this estimate is completed the Richmond exchange will have a thoroughly modern plant.

Ambrose Wyman, collector at the Palo Alto office, surprised the commercial force recently by announcing his marriage to Miss Lula Lane, which took place July 10 in Santa Rosa, N. M. It was carefully kept secret until he and his bride were well established in their new home and proved a great surprise to all their friends. We all join in wishing Mr. and Mrs. Wyman a happy and prosperous future.

Estimate 30769 is now in progress at Berkeley Main office, which provides for two new Berkeley "B" board sections and a 9600 multiple splice. Two additional Thornwall "A" and "B" board sections will also be installed to create additional multiple and answering jacks. The work is being done by Foreman J. E. Betzner of the Western Electric Company, with a force of fifty men working three shifts.

William Howell, recently promoted from assignment clerk at San Francisco to the position of manager at Folsom, was presented with a watch by his coworkers in the installation office just before his departure from San Francisco. Mr. Howell was also the guest of honor at a banquet arranged by his many friends in the San Francisco sales force, at the Buon Gusto restaurant, on October 25.

The number of brides in San Francisco's long-distance office was increased by one when Miss Lucille Thomson stole a march on her many friends and became Mrs. J. E. Langridge, Jr., on October 6, during her vacation. On her return she received the congratulations of the girls in her office, and Mr. Mannocci presented her with a one-star service pin. We all join in wishing her every happiness.

The Martinez operating employees provided another enjoyable evening for their friends, this time the event taking the form of an Italian dinner which Mr. and Mrs. O. Lucilo kindly volunteered to prepare. Chicken, spaghetti, and other dishes were served in true Italian style, and were finished off with coffee, pumpkin pie, apples, and nuts. As each guest entered, he or she was tagged with one of the many modern expressions or names, and as a result, the cat's pajamas, cat's whiskers, and cat's paws, together with Barney Google and a host of other moderns, were on exhibition. The Hallowe'en colors and red geraniums used in the decorations, combined with the orange-colored dresses trimmed





with Hallowe'en symbols which were worn by the girls, produced many beautiful effects. The Del Turko Orchestra of Crockett entertained the sixty guests.

An addition was recently made to the Hayward exchange building in order to accommodate the new No. 9 manual board as provided for under estimate No. 30849. This board will provide facilities to care for an estimated development of 646 lines and 1086 stations, which it is expected will be reached about May 1, 1926. The Western Electric Company expects to begin the work of making this installation about April 1, 1924.

In order to clear the way for the new building which is to be erected at 140 New Montgomery Street, San Francisco, the equipment storeroom in the basement is being moved to the third floor of the garage building at 335 Fell Street; the chief engineer's equipment supplies and laboratory are being moved to the premises of the Western Electric Company, 680 Folsom Street; and the general auditor's office is being moved to the new Finance Building, on Market Street, between Montgomery and Sansome streets.

The operators' restroom at Santa Cruz was the scene of a merry gathering on Hallowe'en, October 31. Black cats, witches, jack-o'-lanterns, crêpe paper, and streamers of black and yellow were much in evidence. The evening was spent in games and fortune-telling, with Frieda Patterson presiding as the able prophetess of the future. The best part of the program was a plentiful supply of cider, doughnuts, and apples. Miss Marjorie Garretty of the San Jose local operating force, formerly of Santa Cruz, was our guest for the evening.

The Hotel Petaluma of Petaluma, which is a new four-story building, recently placed an order calling for a P. B. X. measured service and 110 telephones, as well as three public pay-station booths. The installation is to be made prior to February, 1924. Other Petaluma orders are those of the Electric Incubator Company for a cordless board with two trunk lines and five stations, including the switchboard telephone, and the Petaluma Coöperative Mercantile Company for a cordless board with two trunks and six stations, including the switchboard telephone.

The employees of the traffic department at Richmond entertained more than two hundred couples at an invitational dance on the evening of November 3. The affair was held in the beautiful new dance pavilion of the Winters Music Company. The hall was decorated in colors to emphasize the harvest season, flowers, ferns, and palms being used. The grand march was led by D. R. Blanchard, traffic chief, and Mrs. Ellen Harder, chief operator. One of the features of the evening's entertainment was radio music, furnished through the courtesy of C. H. Foote, wire chief. The programs were unique, each dance being designated by some standard traffic phrase such as "Number, Please" fox-trot, "They Do Not Answer" waltz, etc. Refreshments were served throughout the evening. Guests complimented the operators for the completeness with which the affair was arranged and carried out, and especially for the music

furnished for the occasion. In addition to the large number of employees present from other exchanges, the following traffic officials attended: J. A. West, district traffic superintendent; D. R. Blanchard, traffic chief; and C. F. Cole, traffic chief.

Mrs. May E. McBirney, wife of Division Superintendent of Plant Hugh McBirney, passed into eternal rest in San Francisco on November 20. Mrs. McBirney enjoyed a wide acquaintance, was very hospitable, and was possessed of sterling characteristics that made her much beloved. The sympathy of our telephone people is being freely extended to Mr. McBirney, Miss Rubye, and the members of the bereaved family.

Recently, while on the second floor of the garage building in San Francisco, E. H. Kinney, supervisor of shops and vehicles, noticed smoke coming in through one of the windows. Inspection showed that a fire was in progress in a pile of building material across the street, endangering several dwellings in the vicinity. Mr. Kinney hastily summoned O. Muheim, J. F. Marsh, and Nat Middletown from the garage. Armed with seven 3-gallon fire extinguishers, they attacked the blaze; meanwhile an alarm was turned in from the garage. The fire department responded with fifteen pieces of apparatus, but upon their arrival the fire was under control. This prompt action saved several hundred dollars damage.

The following is an item which appeared in the *Mill Valley Record* on November 3, 1923: "Thomas Charles arrived in Mill Valley Wednesday to take charge of the Southern Marine office of The Pacific Telephone and Telegraph Company, in which he will be the successor of the late George A. Mahood. Mr. Charles has been in the employ of his company for about sixteen years. He has had charge of offices in Reno, Nev., Orland, and San Jose. He comes directly from San Francisco to Mill Valley. As soon as he can make arrangements for their coming, he will be followed by Mrs. Charles and their son, Thomas, Jr., who is about a year old. The family will reside in Mill Valley. A welcome is extended to Mr. Charles in his new position and his entrance into Mill Valley business circles."

On November 3 equipment installers working under the direction of Equipment Supervisor D. J. Sheehy girded the four sections of No. 9 buyers' and sellers' switchboard together and, with the assistance of riggers and hoisters furnished by Mr. Kinney, supervisor of shops and vehicles, lifted the equipment out of the window on the sixth floor at 333 Grant Avenue, San Francisco, to the street and transferred it to 445 Bush Street, hoisting it in the same manner through a window on the second floor into an operating room expressly prepared for its reception. The equipment was placed out of service at 1 p. m. and replaced at 6 p. m. the following day. Much credit is due Wire Chief Housman and his stalwart maintenance forces for their splendid coöperation in the big task of placing the 250 jumpers. Two estimates were involved, the work of removal being accomplished under estimate 30823 and the reinstallation under estimate 30824.





Grief, grief, and more grief. Forty-seven lines were reported open in the No. 4-B, 154-pair armored San Francisco-Oakland submarine cable November 7, 1923, and a test showed the fault to be 5375 feet from the Oakland shore towards Yerba Buena Island. The good ship *Repairman* and crew were pressed into action, and by 12 noon were anchored in close proximity to the fault. The diver went down, found a cable or two, but, as the coil said "No," and as further dives failed to locate the fault, underrunning the cable from Goat Island was started on November 8. Slow progress was made on account of tidal conditions and submerged obstructions, but at 11 a. m. on November 9 the trouble appeared. The defective cable was cut out and 200 feet of new cable spliced in, and a final O. K. was received at 6 a. m. on November 10. Subsequent information developed that the U. S. Government tug *Navigator*, towing a coal barge, grounded off old Long Wharf, which was apparent, for the cable showed signs of a gigantic struggle with a propeller.

We Berkeleyans and Thornwall-ites, each day when work is done,  
We don't stick 'round the office much, we make a good home run.  
But last month on the twenty-fifth—how long the evening seemed!  
Each girl with interest watched the clock, each supervisor beamed.  
We didn't hurry home that night, for just across the street,  
Some witches, clowns, and Spanish maids had planned with ghosts to meet.  
Each half hour brought another crowd, and up the stairs they'd race,  
In all that goodly company was not one sober face.  
The small-town belle was popular, the girls all liked her hat;  
But who the stately lady was—we all were wondering that.  
It proved to be our wire chief, quite fussed and up-to-date;  
Said if the wig was his for keeps, he'd bob it sure as fate.  
Confetti covered, clowns and all, they laughed and danced with zest,  
But when the program stopped the dance, they voted it the best.  
We think it was a grand success and when midnight was seen,  
We promised that we'd all meet there again, next Hallowe'en.

The traffic department reports the following promotions have taken place in the Coast Division operating force recently: Mrs. Lois I. Sweeney, evening chief operator, Lakeside office, Oakland, promoted to chief operator, information office; Mrs. Elsie H. Roskie, evening operator, Berkeley office, promoted to central office clerk; Mrs. Isabel A. Flemming, operator, Piedmont office, promoted to central office clerk; Miss Marian A. Johnson, supervisor, Kearny office, San Francisco, promoted to central office instructor; Miss Luella Lusher, operator, information office, promoted to central office clerk; Miss Loretta I. Johnson, supervisor, Sutter office, San Francisco, promoted to central office instructor; Miss Hilda C. Rea, operator, West office, San Francisco, promoted to central office clerk; Mrs. Isabelle A. Bowers, operator, Sutter office, San Francisco, promoted to supervisor; Mrs. Wanda Rice, evening operator, Fillmore office, San Francisco, promoted to evening supervisor; Mrs. Etta M. Isaacs, night operator, Franklin office, San Francisco, promoted to night chief

operator; Miss Sarena R. Haimovitch, operator, Valencia office, San Francisco, promoted to evening supervisor; Miss Josephine G. Gist, evening operator, Berkeley office, promoted to evening supervisor; Miss Dorothy M. Dick, junior operator, Watsonville, promoted to evening chief operator; Miss Vera M. Pizzano, evening operator, long distance, Oakland, promoted to evening supervisor; Miss Helen B. Bahnsen, evening operator, Merritt office, Oakland, promoted to evening supervisor; Miss Lena E. Osborne, night operator, Pacific office, San Francisco, promoted to night chief operator; Mrs. Alma Vansworth, central office instructor, Kearny office, San Francisco, promoted to evening chief operator at Randolph office; Mrs. Laura Garbo, evening operator, San Mateo, promoted to evening chief operator, Burlingame; Mrs. Ellen F. Strong, operator, Mill Valley, promoted to evening chief operator; Mrs. Verna E. Weber, evening operator, Lakeside office, Oakland, promoted to evening supervisor; Mrs. Lola M. Bowler, evening chief operator, Burlingame, promoted to chief operator; Miss Edna Crasthwaite, evening operator, Oakland, promoted to evening supervisor; Miss Veronica C. Lyons, operator, Kearny office, San Francisco, promoted to evening supervisor; Miss Gladys C. Wallace, evening operator, Mission office, San Francisco, promoted to evening supervisor; Miss Ingeborg J. Bertelsen, operator, Garfield office, San Francisco, promoted to supervisor.

## Inland Division



### Division Headquarters—Sacramento

*Division Superintendent of Traffic,*  
O. COLE, JR.

*Division Superintendent of Plant,*  
E. H. LONG.

*Division Commercial Superintendent,*  
F. L. McNALLY.

Miss Viola Adams has been engaged as clerk at the Porterville exchange, succeeding Miss Mary White.

Miss Helena Goeller, sales clerk in the local Sacramento office, was married recently to Vernon Downs.

Miss Mabel Phillips, stenographer in the local Sacramento office, recently left the employ of the company to become the bride of Chester Brye.

Division Commercial Superintendent F. L. McNally and Division Commercial Engineer J. E. Thomas were recent visitors at the Stockton exchange.





Clinton W. Godlove, recently of the Oregon Division, has been appointed chief collector at Fresno, succeeding W. I. Thompson.

The Inland Division is exultant in the fact that it has topped the 100,000 mark in the number of stations, total number now being 100,450.

Miss Edna F. Poole, cashier at the Stockton exchange, is the proud possessor of a service emblem with two stars, denoting ten years' faithful service.

D. L. Johnston was recently appointed manager and wire chief at Truckee, succeeding Cecil Edmunds, who has embarked in the newspaper business at that point.

A class from the local high school was recently shown through the Stockton exchange. The visitors were quite enthusiastic and it was evident that many new impressions were gained.

T. B. Hayhurst, who was employed in the Oregon Division until November 1, has been appointed manager at Tulare, succeeding Julian Elliott, who has accepted a professorship at Princeton.

Edward R. Sawyer, who for two years has been a faithful and efficient messenger in the division offices at Sacramento, has been transferred to the plant department. He is being succeeded by Walter C. Gordon.

On October 26, the Stockton Camp-Fire Girls visited the Stockton exchange and were taken through the building by representatives of the plant and traffic departments. Much interest was shown and a new educational viewpoint gained.

E. O. Chandler, who for several years was manager at Willows and Red Bluff, has been appointed manager at Visalia, succeeding F. E. Milne, who has been transferred to the Coast Division. H. D. Maybury has been appointed manager and wire chief at the Red Bluff exchange.

Here's a good bit of humor which was sent by some one in the Inland Division for reproduction in our columns: *Magistrate at the bar*—"What's your name, sir?" *Prisoner*—"Sparks, your Honor." "Occupation?" "Electrician." "What are you charged with?" "Battery." *Magistrate*—"Officer, conduct the prisoner to a dry cell."

Commercial students who recently completed a course of instruction in the Inland Division were: James H. Bodenhamer, Leslie C. Fertig, Robert A. Lamoree, and Morris T. Smith. Mr. Lamoree and Mr. Bodenhamer have been assigned to duties at Sacramento, Mr. Fertig at Stockton, and Mr. Smith at Fresno, in our commercial department.

Professor J. C. Roberts, instructor of the mechanical training classes at the Union High School, Ceres, recently visited the Modesto exchange with fifteen of his pupils, who were shown through the Modesto office by Manager J. L. Yarnall, Wire Chief Roberts, and Chief Operator Mae Harrison. At the conclusion of the trip through the building the pupils expressed themselves as having received considerable instruction, and they will be required to write an

essay on telephone service and what they learned on their trip through the building. It has also been arranged to conduct the high school classes in Modesto and the Modesto Junior College upon similar trips.

On November 9 the Modesto exchange gave an open-house reception to the public. Between six hundred and seven hundred visitors attended, and comments from all sources were exceedingly complimentary. As one business man expressed himself, "It was advertising which could not be bought at any price." The coöperation between the commercial, plant, and traffic departments was all that could be desired, and thanks are due jointly to Manager J. L. Yarnall, Wire Chief Carl V. Roberts, and the traffic department's representative, Miss Mae Harrison, chief operator. The visitors consisted of local people and a great many suburban and farmer-line subscribers. Entertaining these visitors, who were alive with inquiries and evinced an interest flattering to all departments, was not an easy task. Considerable thanks are also due to Division Commercial Supervisor J. C. Parsons, who was recruited from the division office to help care for the throng. Modesto is greatly pleased with its first open-house day.

## Southern Division



### Division Headquarters—Los Angeles

*Division Superintendent of Plant,*  
I. F. Dix.

*Division Commercial Superintendent,*  
N. R. POWLEY.

*Division Superintendent of Traffic,*  
F. N. RUSH.

Mrs. Edna B. Dean has been appointed evening chief operator of the Santa Ana exchange.

Miss Millie A. Kiens, supervisor in the Santa Ana office, is enjoying a leave of absence.

Miss Thelma O. Kirkpatrick, operator, recently transferred to Santa Ana from Portland, Ore.

Another surprise for Main office, Los Angeles! Miss Irene Klein, "B" operator, is now Mrs. Claude Arnold.

Mrs. Elizabeth Garr has been promoted to the position of evening chief operator in the Fullerton office.

Miss Beulah F. Schmidt, evening operator at Long Beach, spent a few days of her vacation at Arrowhead Lake.





## The Pacific Telephone Magazine



Mrs. Carrie E. Miller and Edith J. Allan have been added to the operating force at the El Segundo exchange.

While on her furlough Miss Zola M. Parker, operator of the El Segundo exchange, became the bride of A. Short.

Mrs. Maggie B. Yeackel, operator, resigned from the Santa Ana force November 1 to make her home in Los Angeles.

Miss Alice A. Doyle, "B" operator of Metropolitan No. 2, Los Angeles, is with us again after an illness of several weeks.

A. E. Scott, manager for our company at San Diego, was recently elected a director of the San Diego Chamber of Commerce.

Miss Cavanaugh of Everett office and Miss Small of the business office recently spent a delightful week at San Francisco.

Mrs. Robinson, former chief operator at Colton, and Mrs. Bland of Los Angeles were visitors at the Colton exchange recently.

Mrs. Jemima T. Kelsey, recently transferred from San Francisco, was added to the local force at San Pedro as evening operator.

Miss Irene Day was recently added to the operating force at San Pedro, having been transferred from Oklahoma City, Okla.

Mrs. Ernestine G. Graves, operator at the Long Beach office, who has been visiting her mother in Leadville, Colo., is back at work.

Effective October 15, George Gans of our San Diego commercial force resigned in order to devote his entire time to other activities.

Kenneth Desserich is the latest addition to the San Diego commercial office, having been transferred from the local plant department.

Every one seems to be excited over the election for representative at Glendale office. "Wooden shoes or shamrocks"—which will it be?

Miss Gay Ruth, evening operator at the Long Beach office, has returned from a furlough of six months, which she spent in Eugene, Ore.

Mrs. Dorothy A. Harrison, junior operator, has been added to the Santa Ana force, having formerly been employed at Kansas City, Mo.

Miss Raeleta Stevenson has entered the employ of the company as clerk in the commercial department at the Riverside exchange.

Miss Henrietta J. Long has been added to the force at University office in Los Angeles. Do you suppose she's following her former C. O.?

We of the Long Beach office are very glad to have Miss Eva F. Walden with us again after an illness of several weeks in the hospital.

Miss Harriet E. Talley, junior operator at Broadway, and Miss Anne R. Tharpe, operator at Main office, have been transferred to Glendale office.

Mrs. Minnie P. Creason of the traffic department of Los Angeles and her sister, Mrs. Togie, were visitors at the Colton exchange on November 3.

Miss Henrietta Healy, supervisor at Ontario, left on October 25 for Fort Worth, Texas, her home. We are very sorry to lose Miss Healy.

Mrs. Anna B. Thompson, operator, has been added to the Santa Ana force. Mrs. Thompson was formerly employed at Scotts Bluff, Neb.

The Misses Beatrice L. and Ruby H. Norris, junior operators, and Mary M. Ash, junior operator, have been added to the Santa Ana force.

Edward Wedekind, manager of the telephone systems at Oxnard and Santa Paula, recently visited the division offices on business matters.

New additions to Capital office at Los Angeles are the Misses Grace E. Bradshaw, Gladys I. Grimwood, Lila M. Hill, and Estella C. Raine.

Miss Nell M. Holloway, supervisor, has returned from an enjoyable two weeks' vacation, part of her time having been spent at San Diego.

Mrs. Gladys Williamson has been appointed chief operator of the Santa Ana exchange. Mrs. Williamson will be remembered as Miss Gladys Cooke.

Miss Ruth M. Snyder of University office, Los Angeles, has cast aside her last name and added the one of Doelle (Dolly). She certainly chose a cute one.

Mrs. Clyde Shaver, formerly Miss Frances E. Brittain of Colorado office, Pasadena, is with us again. Mrs. Shaver has a great number of friends in Colorado.

The Highland exchange suffered considerable damage from the recent storm. Lightning struck one of the cables, putting about fifty telephones out of order.

During the month of October, approximately one hundred school students, including teachers from our local city schools, visited the Hillcrest office at San Diego.

Carl D. Rolfe, secretary of the Southwestern Home Telephone Company of Redlands, spent a short time visiting the division offices at Los Angeles last month.

Miss Edna M. Dunbar, junior operator at Santa Ana, recently resigned. She will soon become the bride of Willard Stark, a prominent young dentist of Los Angeles.

Miss Annie A. Ward, former Santa Monica employee, writes back from Michigan that she is homesick and wishes she were back. We told you so, Annie. 'Twas ever thus.

Mrs. Lelia B. Baird, supervisor of the Santa Ana operating force, has recently resigned to accept a position as P. B. X. operator with the Southern Counties Gas Company.

Helen Williams of the Los Angeles Hollywood office has been transferred to Mr. Manning's office, and Louise Schwartz is filling Miss Williams's position as chief operator's clerk.

A. R. Young, office manager of the Kern Mutual Telephone Company at Taft, stopped in the Los Angeles division offices on his way home from San Diego to tell us a couple of his latest stories.





The Los Angeles Hollywood girls are endeavoring to become perfect thirty-sixes by attending Hollywood "gym" classes twice a week, and from all appearances they are going to be successful.

Miss Mildred L. McKenzie, evening central office instructor, Metropolitan No. 1 office, Los Angeles, has been transferred to the division office. We wish her success in her new position.

Speaking of surprises, Miss Maude F. (Peggy) Dalton of the Long Beach office surely sprung one when she slipped away to Los Angeles and became Mrs. Otis Oliver. Congratulations, Peg.

Mrs. Blanche Newkirk, supervisor at Long Beach, has returned from her vacation and reports having seen some beautiful sights during a trip she and her husband took into Arizona.

Another of Cupid's fortunate victims last month was Miss Jewell R. Beem, a Pasadena Colorado office evening operator, who became the blushing bride of Dale Braybill of Pasadena.

The Pasadena Fair Oaks office is surely glad to have Mrs. Anna V. Rosenquist, evening supervisor, back home again. We don't mean to be selfish but things always seem brighter when she is here.

Miss Bernardine G. Haskell, former MAGAZINE correspondent at Long Beach, became the bride of Mr. Kessler on October 4. Here's to her health, happiness, and prosperity. Cupid's bound to get 'em.

Our loss at the Los Angeles University office is another's gain, and we have lost Miss Emma Soule. The payroll department claimed her as another addition to their office force. We wish her success.

Miss Gladys Gray, operator at Ontario, was operated upon for appendicitis about two weeks ago, and is now getting along very nicely. Miss Gray is soon leaving us to make her home in Los Angeles.

Miss Harriett F. Holmes, evening central office instructor in Fair Oaks office, Pasadena, who has been district representative this last year, was elected by the district committee to be held over next year.

Miss Margaret Grund, one of Pasadena Colorado's junior evening operators, has left us to take up her work again in Alhambra. We were sorry to see Miss Grund go, but our loss is Alhambra's gain.

Pasadena Fair Oaks office was sorry to lose Mrs. Helen B. Stranen, operator, who left for the East recently. We don't know how long she will be gone, but we all wish her a very happy trip and a safe return.

New operators added to the El Monte exchange are Miss Mildred Z. Pearson, junior operator, transferred from L. D. No. 2, Los Angeles, and Mrs. Lola D. Martin, operator, former operator at Kansas City, Mo.

Mrs. Gertrude M. Myers of Santa Monica is driving to the office every day in her new Chevrolet "sedanette." It is very smart and many wonderful trips are ahead, but how about your income tax, Gertrude?

Miss Helen H. Critcher, junior evening operator in Fair Oaks office, surprised her friends by showing them a narrow band of gold on "the" hand. Now she is known as Mrs. Cooper. Best wishes, Mrs. Cooper.

June MacKay, evening supervisor, and Georgia O. Rowan, evening operator, have been attending supervisors' classes at the operators' school. We will expect excellent service from Capital office at Los Angeles.

The Colorado girls sympathize most sincerely with Mrs. Olive Sheeley, chief operator of Colorado office, in the loss of her mother last month, and after an absence we are more than glad to have her with us again.

Lurene E. Duncan and Kathryn Strange, operators in the Los Angeles centralized information desk, were recently married at a double wedding. We are glad to announce, however, that neither of the brides is resigning.

Miss Lura K. Crouch, chief operator; Miss Gertrude L. Catron, evening chief operator; and Mrs. Jeannie Bellows, evening operator of Glendale office, recently formed a motor party to San Diego over the week-end.

Mrs. Helen R. Burns of Santa Monica enjoyed a pleasant evening displaying her new sealskin coat, which, by the way, was a present from friend husband, at a loge party given by friends on the evening of October 26.

Rumor has it that Cupid has been seen lurking around the heart of Miss Alice J. Jackson, evening operator at Long Beach. As Cupid is a pretty good marksman and very seldom fails, here's good luck to you, Alice.

On November 10 Miss Mildred Estabrook, chief clerk in the office of the district traffic superintendent, Los Angeles, was married to Mr. Van Oosting. The wedding service was held in the Messiah Congregational Church.

Miss Anne P. Wilkins, evening supervisor in Pasadena Fair Oaks office, gave a very delightful party at her home on Hallowe'en evening. Every one attended in costume and from all reports a wonderful time was enjoyed by all.

Mrs. Josephine B. Miller, operator at El Monte office, and who was formerly an operator in Sacramento, has had her sister, Mrs. J. H. Hanrahan, from that city, visiting her for several weeks in her new home in El Monte.

Sh! What do you think? A new bride? No, not yet, but soon. The name is a secret, but she's a night operator in the Pasadena Colorado office. We sincerely wish her the best of luck in this fatal leap into matrimony.

Mrs. Edna Stevenson Kellam, former employee in the business office at Riverside, helped out for a few days during vacation periods this summer. Her old associates and friends were glad to see her, if only for a short time.

The evening central office instructor in the Colorado office at Pasadena, Mrs. Iva Smith, has been absent for some time on account of ill health. We wish her a speedy recovery and will be anxiously awaiting her return to the office.





Miss Marie J. Levesque of University office, Los Angeles, has had a beautiful piece of jewelry added to her collection, and it has a queer way of fitting none other than the third finger of her left hand. We congratulate the lucky man.

We don't know just when it happened, but Miss Mary T. Austin, a recent addition to Fair Oaks office, became the bride of Mr. Hardin some time during the last two months. The girls wish Mr. and Mrs. Hardin loads of happiness.

Miss Josephine E. Worley, supervisor, and Mrs. Beatrice W. Smith, evening operator, have returned to the "B" force in Main office, Los Angeles. Both girls have been absent for a number of weeks. Every one is glad to have them back again.

A. Adams, Jr., president of the Sunland Rural Telephone Company of Sunland, during a recent visit, reported a large increase in toll business from his exchange, necessitating the construction of additional toll circuits to Glendale and Los Angeles.

The girls of Point Loma office, San Diego, gave their chief operator, Mrs. Grace E. Taylor, a surprise party on September 21, Mrs. Taylor having just returned from her vacation. Every one had an enjoyable time, and there was plenty of good eats.

The Misses Rae Pasner, Margaret M. Brandt, and Mildred M. Widener have been promoted to positions of evening supervisors since our little office has expanded. More reason why Mr. Black can expect good service from the Los Angeles University office.

Miss Harriet A. Schultz, operator at Santa Ana, was married on November 6 to Franklin Nickey, who is employed with the Standard Oil Company. After a short honeymoon which will be spent at San Francisco, they will be at home to their many friends in Santa Ana.

Miss Katherine M. Cawelti, the new evening chief operator at the University office, Los Angeles, is reason enough for our good grade of service. How we love our two C. O.'s, and feel we could do most anything with two such leaders as these. Wouldn't you?

Miss Mabel Brindley, "B" operator in Main office, Los Angeles, and Earl Elwood of the Western Electric Company joined forces and put one over on all of their friends. They were married in San Bernardino on October 25. Best wishes from Main office to both of you.

Miss Dorothy Broome of Pasadena Fair Oaks office decided to make a clean sweep not long ago, so she swept away the name of Broome and came back to us as Mrs. Philip Spencer. Very quietly done, Dorothy. We extend congratulations to the happy couple.

Miss Dorothy M. Grosse, evening supervisor at Colorado office, Pasadena, has left to continue her services in the Los Angeles plant department. Miss Grosse was a very popular member of our force and she leaves a great number of friends who are wishing her success in her new surroundings.

Miss Leonella Salazar, popular evening operator in the Pasadena Fair Oaks office, appeared recently with a smile that wouldn't come off. Reason—a large sparkler on the third finger of the left hand. We all say that Sidney should consider himself a very lucky boy.

Mrs. Ethel M. Doyle of Santa Monica, "previously" of Antioch, is enjoying Southern California to the fullest extent. She was fortunate enough to be among those present at the opening of the new Biltmore Hotel in Los Angeles. She admits "home was never like this."

Mrs. Ada M. Flynn, clerk in the district office at Los Angeles, and Mrs. Jack Donovan, née Effie Hansen, of the telegraph department in San Francisco, were recent visitors at the Long Beach office. We enjoyed their visit very much, and hope they will come again real soon.

Miss Margaret V. Halbe, Pasadena Fair Oaks chief operator, seems to be tripping along on air these days, even her left hand seems to be continually floating around in space. But say—you ought to see it sparkle. Phil is surely some picker. Lots of happiness, Miss Halbe.

In the month of September, and October, too, Dan Cupid was busy with his bow and arrow aiming directly for the hearts of the Los Angeles Capital office supervisors. Mary V. Bean became Mrs. Perluss; Mildred E. Latshaw, Mrs. Viesko; Floy M. De Vall, Mrs. Kujanek.

Miss Nina C. Sargent, operator; Miss Leila V. Thomas, junior operator; Mrs. Latha G. Horton, operator; Mrs. Ivy A. Butcher, junior operator; Mrs. Ida L. Pyle, junior operator; and Mrs. Pansy M. Williamson, junior operator, have been added to the Fullerton operating force.

The Misses Marie and Alma A. McPheeters, operators at Long Beach, spent their vacation visiting Chinatown in San Francisco, also visiting the telephone office while there. A day was spent in the Golden Gate Museum, where it is said a week would not be sufficient time to see and enjoy everything.

Miss Margery M. Wright, cashier of the Riverside office for the last two years, resigned the latter part of October and became the bride of Marston H. Kimball, who is connected with the government service at Phoenix, Ariz. Miss Wright leaves the company and Riverside with the best wishes of all.

We are the Everett girls,  
From Sunset just departed;  
We may be just a little slow,  
But wait till we get started,  
The best of service we can give,  
With hard work and goodwill,  
We'll beat them all, just watch our dust,  
We've got to get there or we'll bust.  
Just keep your eye on "Everett"  
For better service than "ever—yet."

Every one please take notice! This is the first, but not last, news from the Los Angeles University office since she has learned to stand alone. University is not only standing alone, but walking, too. We are quite proud lately, and do you know the reason why? Ask any Main office employee. We've fallen heir to none other than the beloved Miss Gertrude Hallock of Main office fame, to be our chief operator.





Metropolitan No. 2, Los Angeles, sponsored a very successful Christmas benefit dance at Kramer's, on October 15. Five hundred tickets were sold, and a large crowd gathered to trip the "light fantastic." The proceeds will be used in making Christmas a real holiday for the needy and unfortunate.

Two very valuable additions to the Los Angeles Main office "A" and "B" forces are Miss Florence Cummings, evening operator, formerly of Main office, and Miss Joyce C. Chichy, evening operator, transferred from Beacon office. Both girls are A-1 operators and Main office is glad to have them back again.

The company's exhibit at the Southern California Fair held at Riverside, October 9 to 13, inclusive, received a blue ribbon, and G. G. Draper, the manager, was recipient of many compliments for the splendid exhibition of outside plant construction, which was done under the supervision of C. S. Palmer, local wire chief.

Mrs. Ruth H. Serjeant, from University office, Los Angeles, has been transferred to the Pasadena Colorado office to join our "B" board force. The "B" girls welcome Mrs. Serjeant with open arms and hope she will feel quite at home with us. Miss Margaret A. Meyer of San Francisco is another addition to Colorado office.

New additions in the Pasadena Fair Oaks office are the Misses Frank W. Alexander, junior evening operator; Catherine M. Lechert, junior evening operator; Juanita M. Cunningham, junior evening operator; and Mrs. Laveta Cano, junior evening operator. We are glad to welcome these newcomers and hope they will be happy among us.

You'd better keep your eye on the Los Angeles University office if you don't want to miss something worth knowing. We have two new sections of "B" and "A" boards that will be ready for use about November 15. With this addition of equipment and our force of newly assigned supervisors, watch us mow down the Christmas traffic.

Los Angeles Main office regrets the loss of its evening chief operator, Miss Gertrude Hallock, who has been transferred to University office, but wishes her the best of luck in her new place. Miss Mary McCarthy, transferred from Boyle to fill the vacancy left by Miss Hallock, is welcomed by every one. She has the best wishes and cooperation of each member of the force.

The Southern Division's "Big Idea" show recently held a very successful demonstration before members of the Kiwanis Club at a luncheon in the Elks' Club at Anaheim. The Kiwanians gave a rising vote of thanks to Manager A. E. Beard, who, in turn, thanked the club members for the opportunity of presenting to them a switchboard such as those used in Anaheim.

The Brawley exchange operators didn't let Hallowe'en get by without grabbing a slice of that night's doings. A dinner party was held at one of the girl's homes, and every one came in costumes which defied recognition. They found the house a den of witches, grinning pumpkins, black cats, and swirling streamers. After a dinner full of surprises, there was danc-

ing, odd games, and hair-raising escapes from awful misfortunes, and the evening ended with every one unmasked to the tune of "Home, Sweet Home."

Here is one on Miss Edythe M. Lake, supervisor in Metropolitan No. 2, Los Angeles: When she was a young and innocent student, she was listening in with her coach, when the latter said, pointing to a flashing signal, "Say 'operator' on the red." So Edythe sweetly went in and said "Operator on the red!" The surprised subscriber exclaimed, "What are you doing up there, shooting craps?"

On October 6 a jolly bunch of operators from Alhambra attended a beach party at Venice and all report having had a wonderful time. Those who attended were: Myrtle D. Worthington, evening chief operator; Gladys Kresling, supervisor; Elois M. Worthington, evening operator; Elizabeth M. Kemp, evening operator; Gretchen Donnelly, junior operator; and Eva L. Hicks, junior night operator.

Miss Sarah E. Mayes, supervisor, Broadway office, Los Angeles, would have enjoyed her vacation all the more if she had not left her hand-grip, containing her bathing suit, at home on the chair, where she placed it to catch her eye so she would not forget it the next morning. The trip was made with friends by machine, and, while others of the party enjoyed bathing, Miss Mayes looked on with a sad eye.

On September 29 Mr. and Mrs. A. E. Scott were hosts to the employees of the San Diego commercial office at their residence. The evening was spent in playing numerous novel and very interesting games, and when it was time to say good-night it was unanimously voted one of the best times ever had by the employees at any similar gathering. The men's prize, donated for the best guesser of the evening, was won by R. L. Lewis; the ladies' prize was won by Miss Frances Lewis.

A delightful surprise was given three Long Beach brides when friends assembled at the home of Miss Flora M. Hancock on October 22, and presented each of them with an electric waffle iron. The brides were Mrs. R. Campbell, Mrs. Thomas, and Mrs. Kesler. The evening was spent in games, music, and dancing, and all seemed to enjoy themselves, even Mr. Kesler and Mr. Campbell, the embarrassed bridegrooms, who were also present and are now anticipating waffles for breakfast (?).

One of the most successful Hallowe'en parties was held by the employees of the Hollywood office at Los Angeles, Garfield office force being the honored guests. A mysterious couple, which later was found to represent Mr. and Mrs. James A. Garfield, was introduced. A dainty prize-winner was a tall, red-headed, speckled-faced, skinny-legged creature, whose feet were not mates and whose apparel suggested all ages and sexes, and even one of our fur-bearing ancestors contributed a part of his tail! The Gold Dust Twins cleared the way for a fat mamma, "Slow Answer," who became the bride of the distinguished young cavalier, "Call Indicator." Dancing, ghost stories, and refreshments were enjoyed by all.





The "busy bees" of the Metropolitan No. 2 office, Los Angeles, "B" board have been minus one of their most industrious members during the past month. Miss Edna S. Jacobson was seriously and painfully injured in an automobile accident, and has been slowly recuperating at a hospital. The "bees" are looking forward to her return, as she has a sweet and winning personality in addition to being an excellent operator.

The Los Angeles centralized information desk announces the following changes: Katherine A. Willeford, evening operator, has left for Santo Domingo, West Indies, where she expects to make her home; Miss Violet L. Hegabom, evening operator, has gone to Pittsburgh, Pa.; Miss Irene P. Goldbach, evening operator, has been furloughed pending a transfer to Chicago; Miss Neva M. Grove, evening operator, recently returned from a leave of absence, during which time she visited her home in Diamond, Pa.

Hiking to First Water Camp is good. Some of the Alhambra operating force tried it and are ready to go again any time. They hiked up on the night of October 13 and returned on Sunday. Those who made the trip were: Myrtle D. Worthington, evening chief operator; Helen Jenkins, evening operator; Elois M. Worthington, evening operator; Dorothy G. Hoadley, evening operator; Bessie E. Ross, junior operator; Naomi B. Gibbs, junior operator; and Elizabeth M. Kemp, evening operator.

Mrs. Lois Long of the San Pedro office has left to join her husband in Honolulu; also Miss Ruth E. Rauscher, for her home in Alliance, Ohio; Mrs. Artie Gentry has accepted the position as operator at the private branch exchange in the State Bank of San Pedro; Miss Abbie C. Hutchison was called to her home in Bishop, Cal., on account of the illness of her mother, while Mrs. Ann M. Jackson and Mrs. Ella Pennings have both answered the call of the kitchen. The San Pedro force will surely miss them.

A most delightful surprise dinner party was given by the Ramona operators on October 30 at the home of Mrs. Nell E. Doig, night operator, in honor of Miss May G. Ashley, who leaves the office soon to become Mrs. William Miller. The table was beautiful with Hallowe'en decorations and favors. A most enjoyable evening was spent with a musical program, and all proclaimed it a perfect evening. Those present were: Miss May G. Ashley, operator; Mrs. Clare D. Telford, part-time operator; Mrs. Nell E. Doig, night operator; Miss Frances R. Woodward, operator; and Miss Martha P. Baldwin, chief operator.

Some persons are born lucky, others acquire it, while still a third group are favored by the very partial gods and are gifted with all that they wish for. Their newest favorite is Miss Ophelia V. Ruffa, junior evening operator in Main office, Los Angeles. October 16 was Ophelia's birthday, and the little impish gift god, wishing to bestow the utmost happiness upon his charge, whispered to her father that she wanted a Dodge. Mr. Ruffa obeyed what he interpreted as an impulse and now his daughter is proudly piloting a car with a Dodge sign on the radiator, "Catch me if you can" on the tire cover, and "Ophelia Ruffa" on the license plate.

Miss Irene Murray, evening operator in Metropolitan No. 2 office, Los Angeles, richly deserves the title of "Good Samaritan." If any one in the office is ill, or meets with misfortune, she is always the first to send a pleasant greeting or remembrance of fruit and flowers from her own gardens. During the severe illness of Miss Tod Fernetto, operator, Miss Murray made some delicious candy and sold chances on it. All of the force were eager to help and a tidy sum was realized and presented to Miss Fernetto.

Good judgment on the part of the all-night operator at Santa Monica, Miss Susie M. Woods, in using the police department to play messenger to get in touch with the toll wire chief when a fire broke out in an adjacent grocery store, is worthy of honorable mention. Through Miss Woods's presence of mind, the toll wire chief rounded up the local linemen at 3:30 a. m. to restore the five local cables which were destroyed by the fire. By 2:30 p. m., same day, most of the six hundred and fifty lines were ready for service.

Mrs. Alice E. Krause, until recently a popular member of the operating force in Main office, San Diego, was the guest of honor at an enjoyable surprise party given at the home of Mrs. Pearl M. Sherman, evening central office instructor. This party was also a farewell to Mrs. Krause, who is pending a transfer to San Francisco. A large number of friends were present and enjoyer games and music. One of the games was a movie guessing contest, in which Mrs. Stevens of the district traffic superintendent's office showed great skill, but was outclassed by Dorothy M. Fara, who won first prize. The consolation prize was awarded to Mrs. Mina G. Ogden of National City.

Hark ye! We've had parties, and brides, and girls that come, and girls that go, at Long Beach, but this time we have an honest-to-goodness heroine, and she is that quiet little girl, Miss Rose A. Carroll. Recently, while out for a Sunday evening stroll with some girl friends, she saw a man crossing the Pacific Electric car tracks. He evidently had become confused, and Miss Carroll, seeing the fast approaching train, dashed out and pushed him to safety across the tracks. A tumble, a pair of broken glasses, and a rather badly bumped knee laid Miss Carroll up for several days at the beginning of her vacation. Now, who says that telephone operators are not quick-witted, alert, and always on the job?

Mrs. Rebecca Conger, evening supervisor in Main office, Los Angeles, was the recipient of two very charming affairs last month. The one of October 18 was a farewell dinner party given by Mrs. Conger in honor of the departure of Miss Gertrude Hallock, evening chief operator, from Main office. We are more than sure that the dinner was a success, as every one was able to appear for duty the following morning and there were no very severe cases of indigestion. The party of October 25 was a surprise party given by Mrs. Conger's associates at Main office. The girls, taking advantage of the fact that Mrs. Conger had recently moved into a pretty new bungalow, decided to give her a real housewarming.





Owing to the great increase in traffic during the past few months, it has been necessary to add a number of new operators to Colorado office. Among those added are Mrs. Alma L. Segar, junior evening operator; Miss Orpha E. Meisenhelder, junior evening operator; Mrs. Anne J. Schumacker, junior evening operator; Miss Hazel Hargis, junior evening operator; Miss Emily Ede, junior evening operator; Miss Rose A. Doherty, junior evening operator; Miss Catherine V. Baker, junior evening operator; and Miss Mary J. Fisher, junior evening operator. We have also three experienced operators in this addition who are Mrs. Mayme Wright, evening operator; Miss Loie A. Watt, evening operator; and Miss Thelma Bolin, evening operator.

How dear to my heart are the thoughts of my courtship.

When fond recollections present them to view—  
The long auto rides and whenever chance permitted  
The sweet stolen kisses and tight squeezes too.

How well I remember the night I embraced her  
And told her I loved her far better than gold;  
But she, woman-like, was so slow to believe it  
And then in a sweet, timid way her love told.

It didn't take long to make final arrangements,  
And soon she became my dear sweet little wife;  
Then a short honeymoon at the isle Catalina  
Before settling down to a long busy life.

And now we've been married to whole weeks and over;

Our lives are as happy and gay as a song;  
Yet dear to our hearts are those days of real courtship.

When the evenings were short, but the days were so long.

—Jennetta E. Bryant.

After having a car dart out of an alley, almost shattering your Ford coupé as well as your self-control, and quickly telling the careless driver just what you think of him and generously letting it go at that, one expects the incident to be closed. In San Bernardino, when Miss Elsie M. Jensen and Miss Jean A. Cox, operators in Main office, Los Angeles, tried to do just that, their expectations were not fulfilled, for the careless driver happened to be the constable. After a persuasive argument they were allowed to resume their journey. Their main objective at Riverside was the Glenwood Mission Inn and dinner. Disregarding the sign "No bums allowed," they went through the beautiful patio and galleries and dined in royal splendor in the inn dining-room. Both the girls have much to tell of their week-end tour.

A late summer evening, a San Francisco liner on a smooth and peaceful ocean, and a September moon! These were the conditions under which Mrs. Mary Gruber, chief operator in Main office, Los Angeles, began her vacation. The fact that before the port was reached she underwent the usual third degree to which amateur sailors are subjected did not prevent her from making the return trip in the same manner. Mrs. Gruber was in San Francisco at the time of the Berkeley fire and motored to the scene where the master destructor, fanned by a terrific wind, was at work. The crumbling houses, panic-stricken crowds, all the available first engines from San Francisco and Berkeley, the invincible guards keeping order and the mammoth flames, sometimes leaping half a block, printed an indelible picture in the memory of each onlooker. Three days were spent in Lake Tahoe, which perfected the already delightful vacation.

The following letter from N. U. Rosenthal of Los Angeles was recently received by Manager B. G. Wright, Los Angeles, and expresses Mr. Rosenthal's appreciation for quick and intelligent service rendered by an employee of the long-distance office: "Very recently I had occasion to require an unusual courtesy from your night chief operator, Miss Evelyn Purcell, in tracing the disappearance of my daughter. My wife joins with me in deep appreciation of the kindly interest taken in our behalf, and we both sincerely hope that we may be able to repay the kindness. Miss Purcell has shown to us unusual tact, diplomacy, and courtesy in handling the situation, and we both want to thank her and the Southern California Telephone Company from the bottom of our hearts."

Salt Lake City, the town of Mormons, may be a dangerous place to take a husband—nevertheless, Mrs. Hazel E. Fitzgerald, supervisor in Main office, Los Angeles, took the risk and spent her vacation there, defying reports, and returning without catastrophe. They had a delightful time and are quite enthusiastic about the beauties of the Utah city. They attracted amused attention when using the traffic signals necessary for Los Angeles motorists. In Salt Lake City they have very few traffic ordinances. Drivers stop, back their cars, or turn in the middle of the block without the least warning to the following vehicles. Mrs. Fitzgerald has come to the conclusion that, while the numerous ordinances here may be a nuisance at times, at least one feels safer on the boulevards where the sign language is used.

A farewell party was given on September 27 in honor of Edna E. Dell, Helen S. Gregory, and Lois M. King of Colorado office, Pasadena, by the girls on their departure to Oakland. The affair opened at 8 o'clock, about seventy girls being present. Various games were first played. One game quite unique and original was dressing dolls. Each girl was presented with a bottle, which she endeavored to dress to the best of her ability. Prizes were awarded for the worst and best dressed dolls. The girls were entertained by Miss Belle M. McClenahan, who sang some comical numbers. Miss Eva Littlejohn danced. The Ukulele Club also rendered a few numbers. Refreshments were then served. A very delightful time was enjoyed by all and, every one being pleased, we girls felt as though it was the most successful party of the season.

On October 31, at Atlantic office, Los Angeles, about 9 o'clock in the evening, the goblins and witches began to gather, for 'twas Hallowe'en, and time to make merry. The "O" operators were charming hostesses, and had appropriately decorated the restroom. The guests were from Union, Axridge, Adams, and Prospect offices, with the district traffic superintendent, Mr. Rutherford, as guest of honor. The evening was spent in side-splitting laughter, and who wouldn't laugh to see Marie L. Hall, Axridge supervisor, and Hilda M. Graham, Union supervisor, blindfolded, putting cornflakes in each others' mouths with a spoon? The "gentleman" from Union caused much excitement, until "her" mask was removed. Mildred Roup, junior evening operator, Gladys Allen of Axridge, and Alice M. Garey, evening supervisor of Union had a won-





derful time eating apples on a string. Apples were ducked for and stunts played until about 11 o'clock, when Miss Sadie E. Spencer, chief operator, and her girls served delicious home-made cake and ice cream. Every one departed saying that never had they so enjoyed a Halloween party.

Did you ever go to a "cuckoo" party and play "cuckoo" and recover from the effects immediately afterward? No? We are sure that you didn't, for it can't be done. This was proved beyond doubt when Mrs. Hazel E. Fitzgerald, supervisor in Main office, Los Angeles, entertained a group of friends at a "cuckoo" jamboree, on Halloween. "Cuckoo" is a magic board which, properly operated, tells the participants in the game what to do. Stunts, such as picking out the tallest girl in the room and playing leap-frog with her—but Miss Annie M. Burden can tell you about that—or skating across the room only to fall at the other side, no skates or pillows provided—ask Mrs. Mary Gruber the rest—are imposed upon the victims, much to the amusement of every one. A jazz orchestra, dancing, and wonderful refreshments completed the evening. Every one present is still smiling in reminiscence of the events.

Manager B. G. Wright recently received the following letter from H. Matsuno, general manager of a market in Los Angeles: "In regard of a public telephone installed in our public market, Los Angeles, Cal., we state that an unknown person made a complaining us today to return him a certain coin, claiming that the telephone service was not done to him by your operator and the coin has been taken down in to the coin box without an operation. Therefore he requested us to return it to us. Is it our responsibility on such event? We are not watching every party who uses the said telephone and naturally we do not know how much coin paid in or not in each occasion. As you know very well, we are simply keeping the telephone in our premises for public convenience. Hereafter we wish, you will straighten such controversy immediately while the party is on the line through your proper and responsible operator. Trusting your proper attention to the matter."

Several Sundays ago a number of the Pasadena Colorado office girls spent the day at the nearby beaches of Santa Monica and Ocean Park. They left Pasadena on the 10 o'clock bus, arriving about noon, just in time for lunch, and with ravenous appetites, too. Every one was requested to bring a certain thing to eat, and Lois M. King, although not present, baked a lovely angel-food cake and sent it along. Bathing suits were donned and most of the day was spent on the sand and in the water. Some took cameras and some ukuleles. The evening was spent taking in the various attractions. The funny part was the fact that they all got separated from one another and had to wend their way home alone. But they proclaimed that they had had a most enjoyable time, and have been saying ever since, "When do we go again?" Those lucky enough to be in on this affair were Delphine V. Clogston, Gladys Laver, Mildred C. Lotz, Mildred E. Daiber, Harriet C. Fuessell, Dorothy M. Grosse, and Imogene Francis.

The following article, headed "Telephone Dance Big Success," recently appeared in the *Anaheim Herald*: "The young women of the Anaheim telephone exchange today expressed their appreciation to the management of the Elks Club for the use of the hall, to the *Anaheim Herald* for the posters, and to business men and others in Anaheim who contributed to the success of their benefit dance. Responding literally in droves, the people of Anaheim gathered at the Elks Club house last night for the benefit dance given by the young women of the Anaheim telephone exchange to raise funds for the aid of a former chief operator who is now stranded in Germany. Llewellyn's six-piece orchestra furnished the music and kept the crowd in a syncope mood until a late hour. From every standpoint the dance was a success, it was reported. The employees of the telephone company reported that enough money had been raised to buy their stranded comrade a ticket to Anaheim and to provide her with funds after her arrival here, if necessary."

"Whoo, whoo, who-are-you?" came floating down Arlington Avenue, and "Whoo, whoo, who-are-you?" came the echo in return. It was not from the weird birds of the forests that the sounds came, but from the home of Miss Fonda L. West, evening operator in Main office, Los Angeles. It was very natural that every one should be asking "Who are you?" for each one was well disguised with mask and costume. All countries and classes, natural and supernatural, were represented. The rooms were beautifully decorated in striking orange and black. Weird witches and hoo-doo cats grinned from every corner. The party, given in honor of Miss Gertrude Hallock, who has recently been transferred from evening chief operator in Main office to chief operator at University, was Halloween in every feature. A pie-eating contest, starring Miss Hallock, against less accomplished opponents; ducking for apples, in which the apples came out victorious; classic and unclassic dancing, in which some of the girls—well, you'd be surprised!—and delicious refreshments were the features of the evening. Miss West opened the doors to the whole Main office force and all declared they had never laughed so much in one evening before, and that it was the most successful party they had ever attended.

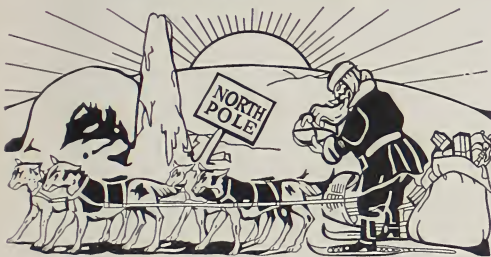
Two hundred telephone employees and their families attended a picnic given by all departments of the company at Anaheim recently at Orange County Park. A ball game was participated in by the linemen and switchboard men, and it was evident that these men are not so young as they used to be. At 6 p. m. a spread composed of chicken, pork roast, and T-bone steaks, with plenty of beans, salad, ice cream and cake, not to forget the good Orange Blossom coffee, which was furnished by Smart Final & Co. of Los Angeles, was enjoyed by all. Manager E. A. Beard of Anaheim mounted a table and led the picnickers in the song, "Let the Rest of the World Go By," after which he thanked those present in behalf of the telephone orchestra, who had charge of the day's events, for their cooperation in making the picnic a grand success. Games and stunts were next on the program, and there was much fun as the participants contested for





the prizes. The following shows the results of the different contests: The egg-carrying contest for ladies was won by Mrs. Jack Welch of Santa Ana; prize, a string of amber beads. The nail-driving contest for ladies was won by Mrs. Dean Campbell of Orange; prize, a pair of King Tut vases. The gripping contest for men was won by A. A. Coons of Fullerton; prize, a deck of cards. The cracker contest for men was won by Wire Chief H. C. Sampson of Anaheim; prize, an ash tray. A first-aid demonstration was given by Mr. Sampson which was instructive and educational to all. Dancing was next in line and enjoyed by all those present. Miss Milton, operator from the Santa Ana exchange, gave a very clever Spanish dance which every one enjoyed. Al Tomblin's Flossy performed for the crowd by retrieving anything Al would ask for—no wonder Al has so many hats. We were all happy to have Manager E. S. Morrow and Plant Chief E. J. Bolles of Santa Ana among those present.

## Washington Division



### Division Headquarters—Seattle

*Division Superintendent of Traffic,*  
E. L. BREENE.

*Division Commercial Superintendent,*  
W. J. PHILLIPS.

*Division Superintendent of Plant,*  
H. J. TINKHAM.

Miss Ellen J. Bloom of Main office, at Seattle, has returned to duty after a protracted illness.

Miss Gladys Moore, switchboard clerk at Main office, Seattle, has been promoted to the division office.

Mrs. Lucilla Walden, operator, has been transferred from Main office, Spokane, to the Riverside office.

Miss Edna McKibbin, East office supervisor, Seattle, has returned from a three weeks' trip to Los Angeles.

J. C. Ruth, manager of the Inland Telephone Company at Pullman, was a recent visitor at the Spokane exchange.

Miss Joyce Miller is welcomed back again at Maxwell office, Spokane. She has been working lately in the Main office.

Mrs. Mary A. Bowles, former manager at Okanogan, has applied for a furlough and expects to go to California.

Riverside office, Spokane, welcomes back to its ranks Miss Mary Decker, who has been absent for some time because of illness.

Miss Elsie Hathaway and Mrs. Helen James, operators in the Highland office at Spokane, resigned recently to take up home duties.

We are glad to have with us again Miss Josephine Filiatrault, toll operator at Spokane, who has returned after a few weeks' illness.

Miss Hattie Hansen, former clerk in the office of the agent at Enumclaw, has resigned and is spending the winter months in California.

Miss Nellie Love of Main office, Spokane, has taken the position of switchboard operator for the Spokane Paper and Stationery Company.

Among new additions at Riverside office, Spokane, are Mrs. Casey, former employee at the Main office, Frieda Secho, and Miss Lucille Henry.

Miss Laurene Smith, evening operator at Maxwell office, Spokane, has taken up duties at Highland office, where she was recently transferred.

W. M. Anderson, general manager of the Farmers Telephone and Telegraph Company at Wenatchee, was a recent visitor at the Spokane exchange.

Miss Alice Abraham, operator at Pomeroy, recently resigned and returned to her home in Dayton, where she has accepted a position in the postoffice.

Mrs. Ethel Inveen was the charming hostess at a shower given by the Madison office girls at Tacoma in honor of Mrs. Lena Carty, nee Miss Rosenkay.

Mrs. Thomas Wilson, evening operator in the Maxwell office at Spokane, has been transferred to Los Angeles, Cal., where she intends to make her home.

Miss Choquett, operator in the long-distance office at Spokane, was recently married and has resigned to keep house. We wish her much happiness.

Miss Manda Wilson, Miss Fern Cole, Miss Norma Hardman, and Miss Catherine Schmalhurst are recent additions to the Vancouver operating force.

Miss Willcock has returned to the Seattle Kenwood office from a trip East. She visited in Minneapolis and St. Paul and reports a wonderful time.

The operating force at Bellingham was recently presented with two large boxes of candy by the Yellow Cab Company, when their new P. B. X. went in service.

During the month of October the Seattle exchange made a net gain in stations of 822, this being the largest net gain of any month during the present year.

Miss Wilma Jones, operator at Dayton, was married on October 9 to John Windust. After a short trip to Seattle, they returned to Dayton to make their home.

Two of our Riverside office operators at Spokane have lately been the victims of Cupid. Miss Ida Finley became Mrs. Frank Howard and Miss Francis De Lashmutt is now Mrs. Walter Shields.





Miss Letitia Christie, P. B. X. supervisor, was the guest of Mrs. Martin, private secretary to one of our large P. B. X. subscribers, on a motor trip to Ellensburg recently.

Miss Bonnie Brown of the Riverside office, Spokane, has been transferred to Glenwood, and Miss Helen Feeney has been transferred from Glenwood office to Riverside.

Julius McMahon, office boy in the division commercial department at Seattle, has been transferred to the plant department. The vacancy is being filled by James H. Cassel.

We are glad to announce that Miss Josephine Crosetto, chief operator, Cle Elum exchange, is now able to resume her duties after an absence of several months, due to illness.

G. E. Kellogg, district traffic superintendent of Tacoma, and W. J. Condit, from the division traffic superintendent's office in Seattle, were recent visitors in the Vancouver exchange.

Mrs. Sarah Williams, toll operator, Spokane, who recently underwent an operation for appendicitis, is well on the road to recovery, and we are all hoping that she will return soon.

Miss Jessie Ray of the Almira exchange was transferred to Yakima on October 2, where she will make her home with relatives. Miss Mildred Blair succeeded Miss Ray at Almira.

The Bellingham operators were the recipients of a lovely fern sent by the Holly Floral Company, with the following message: "For the best telephone girls in the State of Washington."

Division Commercial Superintendent W. J. Phillips and Division Commercial Agent T. H. Griffith were visitors at the Spokane and Lewiston exchanges during the month of October.

Aberdeen regretfully reports the illness of Mrs. Ida Orr, the evening chief operator. The sympathies of the entire force are extended to Mrs. Orr and every one hopes for a speedy recovery.

While on a vacation trip through the Pacific Northwest, Fred E. Milne, manager for our company at Visalia, Cal., was a recent visitor at Seattle headquarters of the telephone company.

Effective October 15, 1923, Miss Thelma Hinchshaw was appointed manager at Harrington, succeeding Mrs. Mary Kyle Davis, who has been transferred as manager to the Okanogan exchange.

Mrs. Oakley Wescott of Main office, Spokane, was recently transferred to Highland office. Miss Esther Whiting and Miss Ruth Bard of the Highland office have been transferred to Main office.

Miss Carroll, Elliott supervisor at Seattle, has been wearing a broad smile of late, the reason being attributed to the purchase of a brand new Ford sedan. Her many friends are anticipating a trip around the boulevards of our fair city.

Miss Myrtle A. Sanders, clerk at Main office, Tacoma, was married to Victor B. Dahlberg of this city on October 6. Several showers were given in her honor by her many friends from Main office, at which she received many useful gifts.

Miss Gladys I. Whelchel, evening chief operator in the Vancouver exchange, was recently granted a leave of absence and is now visiting in California. She has been succeeded by Miss Mary Carson.

Maxwell office at Spokane is very grateful to the Employees' Plan of Representation for the generous replenishment of their kitchenette. New silverware and quite a number of dishes were received.

George H. Halse, president and general manager of the British Columbia Telephone Company, was a recent Seattle visitor, and while here called on Division Commercial Superintendent W. J. Phillips.

It is with regret that Maxwell office, Spokane, reports the following resignations: Mrs. Myrtle Kunsch, who is resigning to take up home duties, and Miss Vesta Long, who is leaving to make her home elsewhere.

Mrs. William P. Ridean, clerk in the directory advertising department at Seattle, who is on a three months' furlough, left for California. Miss Nina Needham is filling the vacancy during Mrs. Ridean's absence.

Miss Hilda Johnson, a recent bride, has resigned to take up home duties. Miss Johnson was central office clerk at Garfield before the cut-over. Since that time she was employed in the division office.

Miss Toroda McFarlane, operator in toll office at Spokane, who recently was confined to her home for two weeks on account of illness, has returned to work feeling much better. We all welcome her back.

Robert R. Speirs, who has been employed as collection clerk and in other capacities in the Seattle business office during the last eight years, resigned on November 1 and has moved with his family to California.

During the month of October we installed in Seattle a new three-position multiple switchboard for the Chicago, Milwaukee and St. Paul Railway and a new four-position multiple board for the Pacific Steamship Company.

Miss Beatrice Hadley, Miss Grace Crowley, Miss Clara Anderson, and Miss Evelyn Hall of the Highland office, Spokane, have been absent for some time on account of illness. We miss them and hope they will be back soon.

Miss Mabel Sawyer, operator at the centralized information bureau at Seattle, suffered a sprained ankle, caused by a fall while picking blackberries. Although she still has a slight limp, we are all glad she is able to be about again.

The toll office at Spokane has discovered that there is not only talent for operating in this office, but also talent for art. Preëminent among the artists is Helen Fenton, who has drawn some very clever cartoons for our bulletin boards.

Unknown to her many friends, Miss Nettie Mason, manager at Wilbur, stole away very quietly on October 19 and was married to Harold Brown, a farmer at Govan. Mrs. Brown plans to continue her duties with our company for the present.





G. H. Halse, president of the British Columbia Telephone Company, was a distinguished visitor at the Spokane exchange in October. He spent part of the day looking over various telephone properties of the Home company and the remainder of the day was spent in sightseeing.

Professor Herbert R. Chapman, superintendent of the state school for the blind, invited F. W. Sinclair, manager of the Vancouver exchange, to speak on the telephone and matters connected with it before the faculty and students under his direction, at the assembly of the school on November 9.

Some of the former lady bowlers of the Tacoma office have again taken up this form of recreation and they have also recruited a few beginners, and in case any Tacoma "grouches," if there are any, should come to the Imperial alleys, they would get a good laugh every Friday at 7:30 p. m.

On November 4, Miss Katrina Lanhart, Miss Helen Frink, Miss Anna Russell, and Miss Grace Koontz were dinner guests at the country home of Mrs. G. S. Demarris. Mrs. Demarris will be remembered to her many friends as Miss Mary Stumpf, for a number of years district office clerk at Walla Walla.

On the evening of November 8, Miss Edna Thorington, supervisor at Walla Walla, had as her dinner guests Miss Merle Corn, Miss Grace Koontz, and Miss Ada Koontz. After a very delicious repast, the party sojourned to the Legion Theater, where they were entertained with "Ruggles of Red Gap."

Manager George A. Walker and Special Agent E. E. Crandall recently visited the exchanges of Almire, Wilber, Hartline, Coulee City, Harrington, Pateros, Riverside, Okanogan, Omak, and Oroville, and also the connecting company exchanges of Creston, Waterville, Wenatchee, Entiat, Levanworth, and Tonasket.

About thirty couples enjoyed an informal dancing party given by the Telco Club of Vancouver for its members and friends. The parlors of the American Legion Community Building were tastefully decorated with ferns and potted plants, and blue streamers radiated from a large blue bell, hung in the center of the room.

An Elliott operator tells us of a very irate subscriber who called the repair clerk and reported her telephone out of order. The repair clerk asked, "What trouble are you having?" Subscriber: "Vot trouble am I haffing? I can't get no central, and I know yust vot is happened. Some telephone mans was working on de poles out here dis morning, and dey put my wire on de wrong pole."

Miss Mary Decker, operator in the Riverside office at Spokane, was chosen "Queen Optimism" of the first Home and Building Exposition held in Spokane. Two beautiful homes were erected in the downtown district and were completely furnished. These homes were viewed by thousands of Spokane residents for a period of one week, after which they were sold at auction to the highest bidder.

The operators at West office, Seattle, are very enthusiastic over the Charm Class which is being conducted at the Y. W. C. A. This course of lessons will cover a period of six weeks, at which time they will feel well qualified to properly participate in the informal tea which is being planned for the early winter.

On the evening of October 28, with a great many of the girls witnessing the ceremony, Miss Merrill, Seattle Melrose office operator, became the bride of George Martin. The happy couple left within a few days for California, where they will make their home. Best wishes for success and happiness were extended Mr. and Mrs. Martin.

According to announcement dated November 1, C. W. Molchior has been appointed manager at the Port Angeles exchange, which includes supervision over Sequim and Crescent exchanges. Since our acquisition of the Angeles Telephone and Telegraph Company, in April of this year, Mr. Molchior has been engaged in the capacity of acting manager.

The following supervisor managers called at division commercial headquarters to confer with the division commercial superintendent on matters requiring attention in their respective territories: John Schlarb, Tacoma; H. V. Collins, Aberdeen; R. H. Ashby, Kelso; C. W. Molchior, Port Angeles; C. E. Jolly, Yakima; C. R. Wood, Bremerton; and A. E. Boyles, Olympia.

The following news item, under the heading, "Today in Tacoma 25 Years Ago," was taken from the Tacoma *News-Tribune*: "The long-distance telephone between San Francisco and Tacoma was completed today. A. C. Sands, superintendent of the Washington and Alaska department here, conversed for half an hour with President John I. Sabin at San Francisco."

Miss Margaret Roecker, supervisor at Walla Walla, was hostess at a delightful chicken dinner on November 1, honoring Mrs. Helen Martin, night operator, who expects to leave Walla Walla in the near future to make her home in Seattle. Covers were laid for Mrs. Helen Martin and her little son Gene, Miss Katrina Lanhart, Miss Anna Russell, and Miss Margaret Roecker.

P. E. Ellis, former connecting company agent at Stites, Idaho, was a Lewiston visitor recently. J. P. Dunphy, supervisor of safety methods of our company at San Francisco, gave a very interesting talk on safety methods to plant employees in the Lewis-Clark Hotel. W. C. Barbour, district plant superintendent of Spokane, also gave a short talk. Both lectures were very interesting and instructive.

On the evening of October 25 a miscellaneous shower was given by Mrs. L. Bertos, née Adelaide Pittendrigh, a former Melrose office employee, in honor of Margaret Merrill, Seattle Melrose office operator. The evening was spent most enjoyably at games, contests, and music. The drawing contest found those present sadly lacking in the knowledge of how a frog should look. After the gifts were presented, dainty refreshments were served. The same good time was reported that is always had when the "old Melrose" girls get together.





The Happy-Go-Lucky Club of the Bellingham traffic department gave a miscellaneous shower October 31 at the home of Miss Irene Olbrantz, in honor of Mrs. Armstrong, née Holton. The guests, numbering sixteen, came dressed as children, and the evening was spent in games and dancing. Later the party was taken through the Bloedel-Donovan's plant at Larson Station by Mr. Olbrantz, the foreman.

The following letter from the Washington Water Power Company, dated October 20, was received by the employees of the Colfax office: "Appreciating the splendid service and recognizing the many times you were called upon to help us during a recent severe storm, and in a time of great need for prompt and quick action, my organization joins with me in expressing to you all our sincere thanks."

Fred Smelzer was a most welcome visitor at the Centralia operating room the other day, when he delivered five paid-up shares of telephone stock to certain members of the traffic force. The recipients of the stock were very glad that a few days of thrift had resulted in their becoming stockholders in the company, and their example has encouraged other members of the force to "go and do likewise."

Miss Florence Johnson and Miss Charlotte De La Grange, toll operators at Spokane, gave a masquerade party on October 29 at the home of the former. The house was beautifully decorated in autumn leaves and Hallowe'en colors. About forty couples were present, and all enjoyed the dancing and games. At midnight a bountiful luncheon was served, and the guests all report a very pleasant evening.

The small daughter of a Seattle telephone operator loves to visit the office where her mother is employed. She is very fond of the chief operator and also fond of visiting the cafeteria, where she invariably orders ice cream and cake. Upon being asked "What are you going to do when you grow up?" she replied "I am going to work for my mother's chief operator, and I'll get good things to eat if I work there, too."

J. C. Ruth, for twelve years manager and majority stockholder in the Inland Telephone Company at Pullman, recently sold a controlling interest in the business to A. T. West of Spokane and C. J. Langdon of Moscow, Idaho. Mr. West and Mr. Langdon are at the present time identified with the Moscow Telephone and Telegraph Company. Mr. Ruth has not decided upon his future plans, but will probably locate in a climate favorable to the health of his family, which was his reason for disposing of his stock.

We are glad to quote the following letter from the Surplus Army Goods Store of Seattle, which was addressed to our company at Seattle: "We wish to call your attention to the fact that we appreciate the good, prompt, and efficient service rendered by operator No. 277. You may inform the operator that the subscribers on her switchboard are very pleased by the manner in which they receive their numbers called, and if all the girls are trained as good as this one, then the telephone company will have a highly trained corps."

On the evening of October 24 the Seattle Rainier office girls gave a Hallowe'en hard-times party at the home of Miss Alice Clark. Ghosts, witches, games, and fortune-telling formed amusing entertainment, but the real feature of the evening was a mock wedding, which was pronounced a hilarious success. At the most bewitching time of night, refreshments were served. A flash-light picture was taken of the bride and groom and every one attending.

Vice Chairman F. W. Hull of the Seattle Community Fund recently addressed the following letter of appreciation to our company for the contributions made by employees during the recent drive of the Community Fund: "On behalf of the Community Fund I wish to thank you for the efficient manner in which you handled your portion of the drive. Kindly express to your employees our sincere thanks for the fine spirit they have shown in this matter."

On October 30 the employees of Capital office at Seattle gave a farewell party for Miss Margaret Ryan and Mrs. Gordon McPherson, both of whom are leaving the city. The decorations were in keeping with Hallowe'en, and no program was arranged, each person present being requested to display what talent she possessed. Therefore, quite a variety of entertainment was enjoyed. There were dancing, singing, and piano solos, and supper was served at 11:30 p. m.

During the week of October 29 telephone employees at Seattle were honored by a welcome visitor. George J. Petty, vice president and treasurer of our company, accompanied by Mrs. Petty and daughter, returning from the Atlantic City Pioneers' convention, stopped off at Seattle for a few hours' visit with our departments' representatives. While here he was shown through our new telephone building, and all other improvements which have been made recently at other central offices were pointed out.

Miss Leitia Christie, one of the P.B.X. supervisors, and Miss Myrtle Stewart, Capitol office chief operator, Seattle, entertained the radio fans on two different occasions with a very interesting musical program, which consisted of a number of popular songs, Miss Christie singing soprano and Miss Stewart contralto, with Miss Christie at the piano. The first concert was given over the *Post-Intelligencer* broadcasting station, and was so thoroughly enjoyed that the young ladies received a request from the Sunshine Club to sing over the Rhodes Radio for the Seattle "shunt-ins." This concert was enjoyed by many patients at the hospitals and sanitariums in Seattle.

The girls in the East office at Seattle were delighted to receive a box of apples from a subscriber in appreciation of service rendered him. The following letter accompanied the apples: "I asked a man in the Yakima Valley to send us some delicious apples, of the extra fancy variety. I sincerely hope you and your assistants may enjoy a little bit of this forbidden fruit as much as I enjoy sending it, and I hope you will find it none too bad. I am sending it to show my appreciation of your excellent service and partly to ease my conscience for having displayed nervousness at times when I should have been calmest. Please accept in the spirit sent."





The girls of Sunset office, Seattle, gave a masquerade party on Hallowe'en. The retiring-room was decorated with autumn leaves and orange and black garlands, with a host of witches, owls, cats, bats, and pumpkins. Many novel costumes were worn. Fortune telling was one of the most exciting features of the entertainment. Dancing was also very much enjoyed, and after partaking of a very delectable supper every one proclaimed the party one of the most successful affairs ever held in the Sunset office.

Last month a severe storm in Tacoma crippled the street car service for two hours in the morning. The Tacoma operators, true to the Bell traditions, all appeared on the job and on time, plowing through the flooded streets and down-pour. Despite the fact that the rest of Tacoma was from one to three hours late to work, telephone service went on as usual, thanks to the loyalty and indomitable spirit of our girls. This experience has further served to emphasize the words of caution which the Tacoma chief operators and the members of the employees committee have been sounding this winter, to wit, "Always keep dry shoes and stockings in your locker."

Not very long ago the girls of Elliott office at Seattle gave away their supervisor, Miss Ruth Scott, who has been with the company for fourteen and one-half years. A shower was given in the Elliott restroom and there was much merriment, including dancing to the music of a three-piece orchestra. Of course, there were delicious refreshments of home-made sandwiches, cakes, and coffee. The big surprise of the evening was the wonderful wedding cake which Miss Scott cut and served. The girls all join in wishing Miss Scott a very happy married life, and they have added a bit of advice that she had best remember she has ceased to be a supervisor, and if she must "supervise," then friend husband should be appointed a "traffic chief."

In groups of about ten, members of the Seattle Chamber of Commerce staff and office force have been visiting the Seattle telephone building to see the tollroom, the machine switching installation, and other interesting features in the operation of the telephone business. This was arranged with Division Commercial Superintendent W. J. Phillips by Secretary Thomas of the chamber as the outgrowth of his interest after having been shown through the telephone building and central offices. Among the visitors who made a trip of observation through the Seattle telephone building in October were Shirl H. Blalock, in charge of the Pacific Northwest Bureau of Foreign and Domestic Commerce; Miss Luella Ayers, clerk in Mr. Blalock's office, and Manuel Rustia, Philippine Commercial Attaché, stationed in Seattle.

As an instance of what can be accomplished, we wish to cite the following, from which it would seem good material could be obtained for convincing our patrons that calls can be solicited and handled to advantage: On October 16 one of the salesmen of the Goodyear Rubber Company was ill and could not make his territory. He thereby decided to make it by telephone. He filed forty-one calls, thirty-seven of which were

completed the same day, two on the following morning, making a completion of thirty-nine in all. One was canceled on account of OD conditions. He received twenty-nine orders and from several customers assurances that they would call back giving him their business just as they should had he called on them personally. We held his local from 1:30 until 3:15 p. m. and he was kept busy calling all of that time.

Tacoma long distance, Aberdeen, and Vancouver each staged a Hallowe'en party. The Tacoma toll girls descended upon the home of Miss Adley, the supervisor, who acted as hostess to the entire office, throwing her home open unreservedly. All of the toll employees were there and greatly enjoyed Hallowe'en pranks. The decorations, invitations, and entertainment were unique. The Aberdeen crowd got together and held their Hallowe'en party in their restroom. Artistic decorations, the usual Hallowe'en games, and refreshments rounded out a very successful evening. The Telco Club of Vancouver gave the first of a series of informal dances as their contribution to Hallowe'en doings. In the middle of the evening, a brief musical program contributed by the traffic girls proved a delightful interlude.

"It never rains but what it pours"—showers, showers. Miss Irma Thiele of Main office, Spokane, now Mrs. George Shaefer, was given a delightful shower at the home of Mrs. Ruth Halliday. Her friends gave gifts of silverware and a set of dishes. Miss Ida Bloom has taken the name of Mrs. Earl Colliton and her friends surprised her with an array of beautiful and useful gifts. Miss Linnie Marks of the Orchard office was indeed surprised when she unsuspectingly entered the apartment of Mrs. Bonnie Bennett and heard the shouts of "Surprise! Surprise!" and saw several of her friends sitting with orange and black caps on, watching her discomfiture. When she recovered they were having a merry time, when the door opened and a dreadful witch appeared bearing on a broomstick a most beautiful gift of table linen which she said the "goblins" told her to present to Miss Marks.

It is a pleasure indeed to quote the following letter addressed to our company at Seattle by W. S. Dulmage, president of the Dulmage Motor Company of that city: "We wish to take this opportunity of thanking you for the courteous treatment received at the hands of your Mr. Hulbert. We had the pleasure of doing business with the telephone company, through Mr. Hulbert, before, and we have always received the same consideration. We believe it speaks well for a large company to have in its employ a man of such ability, who knows how to handle the company's business in an intelligent manner. Would also like to state that the workmen in charge of the installation of our substantions performed this work in a satisfactory manner, expediting the work with very little interruption. In conclusion, will say that the Dulmage Motor Company maintains branches in Tacoma and Everett and uses the telephone to great advantage in the handling of its business. We find that a great deal can be accomplished by the good service rendered us between these branches."





The following letter was received from C. G. Morrison of R. C. Erskine & Co. of Seattle by Manager Charles O. Myers: "I have an idea that your mail is not overburdened with letters of commendation for the excellent service rendered by the telephone company, as it is human nature for us all to take for granted the good service rendered by our public service corporations and to save our letters for those times when we have something unpleasant to say. I thought it might not be amiss, therefore, for me to break the monotony of complaints by telling you how well pleased I am with the very prompt and efficient service rendered in my case recently when I moved and had my residence telephone operating within a day after I moved into my new home. Assuring you of my appreciation of this prompt service."

On September 24 the telephone operators' rest-room at Bremerton was the scene of a very pleasant surprise shower, given by the operators in honor of Mrs. L. M. Parker, formerly Isabelle Kennedy, who was recently married and who will leave in a few weeks for her new home in California. The room was transformed into a bower of flowers, yellow and white predominating. A feature of the evening was the presentation of the gifts by a tiny couple, Jeanne Graw and Billy Williams, who drove into the room in a miniature automobile laden with lovely presents, "just married" signs, and old shoes. The evening was spent in music and games. Prizes were awarded to the winners. Later inviting refreshments were served. Those enjoying the evening were Mrs. Orpha B. Kean, Mrs. Elias Wheeler, Mrs. Gertrude Leach, Mrs. Esther Graw, Mrs. Verna Brown, Mrs. Bellie Houghton, Mrs. Clara Patriquin, Mrs. Grace Beal, Miss Ethel Hull, Miss Ethel Johnson, Miss Margaret Erickson, Miss Ruth Scott, Miss Ethel Smith, Miss Mayme Collings, Miss Lucille Craig, Miss Bonita Clark, and Miss Anna K. Barley.

The girls of the traffic department at Spokane celebrated Hallowe'en by giving a party and bazaar for the benefit of the Girls' Glee Club on October 23. The hall was decorated in the usual way, in Hallowe'en colors of orange and black, witches, cats, owls, and bats. The fortune-teller, with honeyed words, told each eager listener just the right thing. The girls at the fancy work booth did a rushing business, while the other corner of the room was crowded, as the children and the bigger folk, too, were eagerly casting their lines into the fish pond and were catching many useful and surprising gifts. The "eats" booth drew an eager throng, with cider, doughnuts, pumpkin pies, and home-made candies. A pleasing program of singing and dancing claimed the attention of the visitors. But what was that noise downstairs? It sounded as if the ghosts and imps were abroad, for clanging chains, weird screams and groans proceeded from the basement. The crowds were led below in relays and in a semi-light silent ghostly figures conducted them through the different rooms, where skeletons, black hands, and dreadful sights were to be seen. Then upstairs the guests went to dance until time to go to their homes.

Nineteen of the girls who used to say "Number, please" at Camp Lewis were entertained on October 11 at the home of Miss Jeanette Blackard, the occasion being the second annual reunion of the former Camp Lewis telephone girls. Most of the girls hadn't seen each other since the last reunion, and you can imagine how much there was to talk about. There was not a dull moment the entire evening. The girls stopped talking and laughing long enough to eat a very delicious supper. They were all very much delighted when Miss Blackard brought in a large cake beautifully decorated with the words "Camp Lewis" on it. The following were present: Helen Emswiler, Anna Carmichael, Laura Burns, Edla Wingard, Agnes Hansen, Pearle Callinan, Maude Barnes, Bertha Ponton, Beatrice Chalmers, Pauline Mast, Irene Moore, Henrietta Robinson, Lorraine Wingard, Amanda Harris, Ossie McHindly, Ruth Fields, Josephine Elsham, Bernice Hielt, Jeanette Blackard.

During the war it became a daily occurrence to hear of "bombs bursting in the air," and in each event it stirred the emotions of the world. Since that time the phrase was nearly forgotten until October 19, when a bomb burst in the telephone world and caused no less emotional excitement. This was the result of the news heralded throughout the offices in the Seattle district of the marriage of Miss Grace Laile, chief clerk in the district office, to Lawrence K. Weber, former toll traffic chief in this city. The employees in the district office recovered from the shock in time to adorn Miss Laile's desk in a fashion suitable for a bride. Tiny kewpies danced in glee from every available spot on the desk. There was rice enough for at least one meal, but we hear that Mr. Weber doesn't like rice pudding. There was a sign, "Just Married," which marked her chair, but the smile on her face told the tale. Mr. Weber left for Los Angeles on October 26, where he will take up the duties of traffic chief in that city. Mrs. Weber will join him soon.

The Blue Bell Club of Yakima was host to a very enjoyable party at the Women's Club house on the evening of October 27. Representatives from the three departments were responsible for the initiation of the idea and the program. The Hallowe'en suggestion was carried out in the decorations of autumn leaves and pumpkins. Blue bells were strung across the rooms, and each guest was given a small blue bell tag on which to write his or her name and pin on, so the others would know "who's who." There were about ninety guests present. Music was furnished by employees of the traffic department, and dancing was enjoyed until a late hour. During the supper hour the Blue Bell Quartet sang. Miss Kell, from the wire chief's office, gave a song and dance in Dutch costume, and Miss Ellis gave a monologue which was supposedly a conversation over the telephone between Mrs. Haven, the wire chief's wife, and Mrs. Young. It is undecided whether the keg of cider or just the natural good nature of those present was the cause of all the "peppiness" of the party. Mr. Jolly and Mr. Haven were not so spry as usual, as pheasant season opened that morning and they spent several hours pursuing the wily birds.





It is alleged that the following poem, entitled "The Telephone Girl," was composed by Miss Jo Martenson of the traffic department at Olympia exchange:

The telephone girl sits still in her chair  
And listens to voices from everywhere.  
She hears all the gossip, she hears all the news,  
She knows who is happy and who has the blues;  
She knows all our sorrows, she knows all our joys,  
She knows every girl who is chasing the boys;  
She knows of our troubles, she knows of our strife,  
She knows every man who is mean to his wife;  
She knows every time we are out with the boys,  
She hears the excuses each fellow employs.  
In fact, there's a secret 'neath each saucy curl  
Of that quiet, demur looking telephone girl.  
If the telephone girl would tell all that she knows,  
It would turn half of our friends into bitterest foes.  
She would start a small wind that would soon be a gale,  
Engulf us in trouble and land us in jail.  
She would let go her story which (gaining in force)  
Would cause half our wives to sue for divorce;  
She would get all the churches mixed up in a fight  
And turn all days into sorrowing night.  
In fact, she could keep the whole town in a stew  
If she'd tell a tenth part of the things she knew.  
Now doesn't it set your head in a whirl  
When you think what you owe the telephone girl?

Coming to the front as one of the big attractions of the Pacific Northwest is the Western Washington Fair, with its grounds in Puyallup, Wash. The fair, which closed Sunday, October 7, was the greatest in its history, having approximately 200,000 in attendance for the week's run. It is no small matter to handle the crowds attending each day, and at the same time fill the wants of the general public, and in this connection one outstanding feature was the telephone service rendered by the Puyallup Valley Home Telephone Company, a connecting company of The Pacific Telephone and Telegraph Company. Four booths were erected just inside of the main entrance to the grounds and they were attended by Mrs. Robertson of the Home Telephone Company, whose experience in telephone work was used to the best advantage of the public. From the four booths two trunk lines were connected directly to the Tacoma tollroom, which expedited the handling of all long-distance calls, and two trunks to the local board of the Home Company, handling all local business. It was necessary to have two operators from 9 a. m. to 10 p. m. each day to take care of the calls, besides the attendant stationed at the fair grounds. John King, manager of the Home Company, is to be congratulated for furnishing ample service to handle all the business to the satisfaction of all concerned, and many favorable comments were made by the users of this service.

Mrs. Irene Simmonds, one of the tellers in the business office at Spokane, very successfully outwitted a "bunco" operator who attempted to work an old game of rushing in with his hat off with a few small bills in one hand and an envelope in the other. He asked the teller if she had four \$20 bills for which he intended to give her small bills. His idea was that she would count out four of her \$20 bills and hand them out to him. He then would give her the small denomination of bills which he had for her to count; she

would find his roll of bills short \$5 and he would seem extremely surprised and would say that he had evidently been short-changed. In the mix-up he would take the four \$20 bills, together with his own money and leave an envelope which was supposed to contain his money. However, Mrs. Simmonds asked him first to let her count his money. He seemed surprised, but gave her the money, which she found to be \$5 short. He then said that he would have to go next door, where he had been short-changed. If our teller had been careless it is very possible that he might have been successful in working this bunco operation on her. It was noted in the *Spokesman-Review* the following day that a man answering the same description successfully worked this bunco game on the cashier at one of the drug stores. When the man had left, the drug company's cashier opened the envelope which was left on the counter, and which was supposed to contain the currency, discovering that it contained only postcards and old papers.

Someone suggested that each girl in the Tacoma district tell what she did on her vacation. A flood of interesting little notes was the response. Unfortunately, space does not permit the publication of all of them. Here are a few samples chosen at random: Girls in the Main office at Tacoma: Miss G. Boyne, Miss B. Rosen, Miss E. L. Poore, Miss B. Stewart, Miss F. Jacobson, Miss M. Coleman, Miss A. Pavloka, Miss I. Salyer, Miss P. Young and Miss N. Kiester tried housekeeping; Miss Engdahl enjoyed two weeks at Olympia; F. McLeon and E. Woodward toured to nearby Washington towns; Mrs. M. Brennar says, "I married and learned how to keep house"; A. Shornberg renewed acquaintance with the folks back home at Shelton; A. Burns tried farm life; E. O'Ban fished; Marguerite A. Whalen spent her vacation in Victoria, B. C.; Miss T. Colton, evening chief operator, spent most of the time swimming; motor trips to the mountain or beaches and nearby towns lured M. Koop, A. Dolack, J. Anderson, G. Brunoff, S. Renggli, S. McKindlan, A. Bryans, C. Marzano, E. Neudorfer, R. Garratt, and A. Carlson; S. Hultgren, Main office supervisor, spent her vacation at Quinalt River; other campers were Miss C. Nelson, chief operator, H. Grant, and V. Mayhood; Maude Tibbits motored through Northern Washington, Vancouver, and Vancouver Island, B. C.; Miss M. Simpson and Miss B. Stone went to Alaska. Girls in the Madison office at Tacoma: L. Croxall visited in Salt Lake City; S. Storaasli vacationed at the beach; D. McMahon spent her vacation fishing; F. Hultengren and B. Anderson, camping; B. Weaver, E. Weeks, E. Hayden, and I. Baird had short trips to neighboring cities; H. Macready and J. Anderson enjoyed Ocean Beach, Capalis Beach, and Lake Quinalt. Girls in the Proctor office at Tacoma: H. Marble, J. Triplett, Z. Boyd, D. Hall, C. Rowe, A. Ingersoll, H. Phipps, I. Kinberg, and M. Newton motored to nearby cities and beaches; E. Thomas spent her vacation camping at Commbes, Canada; E. Mortenson had a very interesting trip through Southern Oregon; M. McKenty and M. Styx visited their folks during their vacations. Girls in the long-distance office, Tacoma: "Biddy" Hendrickson motored to Portland with the Storaasli girls; G. Berg visited Vic-





toria and Vancouver; Martha Jopp, M.<sup>r</sup> Rhodes, L. Steele, Juanita Quirk, S. Lukens, Hulda Hallgren, and "Smithie" enjoyed good rests at home; Olga Johnson motored to Pacific Beach, Moelips and Lilliwaup Falls. Girls in the Aberdeen, Wash., office: M. Ryan and H. Buckles spent their vacations camping on the banks of the Wynnoche River and the Wilson River; H. Bodnar and E. Roan visited their folks on the farm; M. Larson enjoyed the tulip festival at Bellingham; M. Miller and B. Morris of Buckley rested at their homes, while M. Kempinsky and M. Morris sought the wilds on camping trips; O. M. Burnett of Raymond spent one glorious week with her folks and the other week at beautiful Lake Crescent; H. Williams of Sumner toured California; Maude Garnes of Main office, Tacoma, says:

Fishing and eating—then out for a tramp;  
Days passed quickly at Green River Camp.

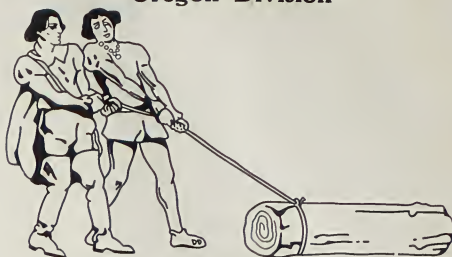
The following article, which appeared in the Lewiston, Idaho, *Tribune* of October 6, commends Mrs. Myrtle Lemmon, night operator, for the second time in less than a year for her aid in checking what might have terminated in disastrous fires: "Had it not been for watchfulness displayed by Mrs. Myrtle Lemmon in pursuance of her duties as night operator for the Pacific Telephone and Telegraph Company (the Bell System) Lewiston might have suffered a disastrous fire at 3:35 o'clock yesterday morning, but as the result of Mrs. Lemmon's strict attention to her work a comparatively small loss resulted. It was shortly after 3:30 o'clock that the switchboard in the central station recorded a call from No. 235, at Collins' cigar store in the Elks' Temple Building, and a moment later another was shown on the board as coming from No. 1008, this telephone being in the Taylor-Knobel store, next door to the Collins place. An attempt was made to secure connection with these numbers, although it seemed unlikely that either place would have a call in at that early hour in the morning, and immediately Mrs. Lemmon thought of burglars or fire in one or the other place. An attempt was made to communicate with different places thought to be open, but in vain, and finally Mrs. Lemmon called Marion Greull, taxicab driver at the Raymond hotel, and asked him to visit the two places from where the telephone "calls" were coming and ascertain conditions. This was done and Mr. Greull discovered a fire blazing in the basement of the Kling bookstore, the cause of which has not been determined. The man rushed to a nearby restaurant and telephoned fire headquarters. The department responded and after a short time succeeded in quenching the flames. Had it not been for the timely arrival of the apparatus there is little doubt that the Elks' Temple Building and the business establishments on the ground floor would have entailed a large loss. The streets were deserted at the hour the fire broke out and great headway could have been made before discovery."

## Age

I'm 17 when I'm Sunny,  
I'm 70 when I'm Sad;  
I'm 40 when I'm Sensible,  
I'm Nothing when I'm Mad.

—Exchange.

## Oregon Division



### Division Headquarters—Portland

*Division Commercial Superintendent,*

C. E. HICKMAN.

*Division Superintendent of Plant,*

J. F. LOWRIE.

*Division Superintendent of Traffic,*

F. H. SHEA.

Miss Georgia Babcock is a new employee at Baker exchange.

Miss Martha M. Grimm has been added to the force at Klamath Falls.

Miss Nola Matheny has joined the operating force at Hood River exchange.

The central office building at Astoria is being equipped with metal fire shutters.

Mrs. Vernis F. Brown has succeeded Mrs. Ida M. Becker as cashier at Klamath Falls.

Miss Mabel Miller and Miss Lorena Van Pelt have been added to the force at St. Helens.

Anderson Weeks, switchboardman at Portland, has been temporarily transferred to Corvallis.

A 30-line P. B. X. with thirty stations has been installed at the Claremont Hotel, Klamath Falls.

W. D. DeVarney, special agent of our company, was a recent visitor at the Salem exchange.

District Traffic Superintendent F. T. Angell was a welcome visitor at the Milwaukie exchange recently.

Miss Zollner of San Francisco was a visitor at Main office, Portland, while visiting friends in Portland.

Miss Hiatt, a part-time operator at St. Helens, was recently transferred to the commercial department.

Miss Edna Yoder, former employee at Portland, has been added to the operating force at McMinnville.

Miss Willa Wright of Oregon City enjoyed a week visiting with friends and relatives in Chehalis recently.

May Campbell, employee at Milwaukie exchange, has returned from a wonderful motor trip to California.

Miss Ethel Haverland of the Heppner force and Russell L. Anderson were united in marriage on October 20.

New additions to the Bend force are Miss Anna Kennan, former employee at Richfield, Idaho, and Mrs. Armillia S. Lawrence.





## The Pacific Telephone Magazine



Miss Ethel Chase is again with the Seaside force. Miss Chase was called away to Bismark, N. D., on account of illness.

Mabel Robertson, substitute operator at Oswego exchange, is attending Union High School at West Linn, this being her senior year.

Miss Sadie Richards of Oregon City visited at Woodburn exchange recently. Miss Richards was a former member of the Woodburn force.

Dan Cupid is back at the Main office at Portland, his latest victim being Miss Lucille Van Denburg, who is now Mrs. Edward Howard.

Fleecia Leete and Florence Harvey of Main office, Portland, are with us again after an absence due to illness. We welcome them back.

Miss Beryl Burkhart, accompanied by Miss Hazel Brittain, chief operator, was a recent visitor at the Bay City and Cloverdale exchanges.

About thirty pupils of the fourth grade, accompanied by their teacher, were very interested visitors at the Tillamook exchange on October 11.

Three new names have been added to the Milton payroll, as follows: Miss Ina Bridgewater, Miss Joy Gainer, and Miss Marie Schiffner.

Mrs. Ethel Smith has been promoted to the position of evening chief operator at Pendleton, succeeding Mrs. Effie Dickey, who has resigned.

We are glad that Mrs. Norma Marsh, evening chief operator at Eugene, is able to be with us again. Mrs. Marsh has been ill for several weeks.

F. T. Angell, district traffic superintendent of Portland, and F. H. Shea, division superintendent of traffic, were recent visitors at the Tillamook exchange.

Miss Ellen E. Anderson, chief operator at Seaside exchange, has returned to duty after having spent a wonderful vacation motoring through California.

The Willamette Telephone Company is planning to install about 2000 feet of 25-pair cable and make other needed improvements to their equipment.

Victor Albert Hansen, who was employed in the commercial department at Portland prior to the World War, has been reengaged in the same department.

Carol Ashbaugh, supervisor of collections in the Portland office, has been ill for some time. His force recently presented him with a big basket of fruit.

The Portland commercial department has added to its force Miss Corinne Mary De Marais, who was formerly in the commercial department at Tacoma, Wash.

J. P. Dunphy, supervisor of safety methods of San Francisco, was a recent visitor at Astoria. Mr. Dunphy's lectures are always interesting and very instructive.

Virgil N. Drake has been promoted from the position of wire chief at Astoria to wire chief of Sellwood office, Portland. P. L. Morden succeeds Mr. Drake at Astoria.

Miss Madge Feeley, chief operator at McMinnville, has been transferred to the toll office at Portland. Miss Emma Cockerham has succeeded Miss Feeley at McMinnville.

Among recent visitors at the Baker exchange were Division Superintendent of Traffic F. H. Shea of Portland and District Traffic Superintendent J. A. Bent of Pendleton.

A pleasant little "get-together" meeting was enjoyed by the Milwaukie operators on the evening of October 19. A delicious lunch was served by Lucille Gervais as a surprise.

We are glad to say that Howard E. Kelley and Monroe Fisher are both back at work in the Portland business office, after having been absent for the last month on account of illness.

Congratulations are being showered on Everett Willis, Tillamook's popular lineman, for he is the proud father of a bouncing baby boy, born on October 10—named Thomas Augustine.

J. R. Farrington, the enterprising manager at Roseburg, was a recent visitor at the division office. He was in Portland to make arrangements for purchasing furniture for his new home.

We were very glad to have C. S. Casassa, H. J. Whelan, and R. O. Hoedel, all of the general auditor's office at San Francisco, recently drop in and see us in the Portland division office.

The operators at Oswego exchange were entertained at the home of Mrs. Ruth Good on the evening of October 4. A wonderful lunch was served, after which dancing was enjoyed by all.

We are happy to state that Miss Violet Jobelman of Main office, Portland, who has been seriously ill for the last two months, is slowly recovering, and we sincerely hope to see her back at the office soon.

On November 7 Miss Adda Ross, night operator at Albany, and Charles McDonald, outside repairman at San Francisco, were united in marriage at the home of the Bride's parents in Albany.

Miss Ethel Bussard of Albany left the first part of November for San Francisco to become the bride of Charles Pfeiffer, who is employed in the engineering department of our company in that city.

The beauties of our famous Columbia River Highway were shown for the first time to Vice President and Treasurer George J. Petty when in Portland on his return trip from the Pioneers' convention.

Miss Jessie Hammond of our Portland directory department is showing steady improvement. She is now able to be up and around, and is very much pleased with the progress she is making towards getting well.

Division Commercial Superintendent C. E. Hickman was the Oregon delegate to the Pioneers' convention held at Atlantic City. He reports a very delightful trip and one that he shall always remember. On his return, Mr. Hickman visited the large cities of the East, then turned toward the Pacific Coast and returned home via Los Angeles and San Francisco.





The installation of an 80-line P. B. X. with twenty-two stations for the Arcadia Hotel at Klamath Falls has been completed and it is expected that the sixty stations will be in service by the first of February.

Mrs. J. Bronson of the Portland directory department recently underwent an operation. Co-workers of Mrs. Bronson presented her with a beautiful bouquet of flowers. She was very much delighted. We hope she has a speedy recovery.

At the home of Mrs. Esther Barker, a surprise party was recently given in honor of Miss Lucille Van Denburg of Main office, Portland, who is now Mrs. Howard. All the operators who were not on duty enjoyed the evening with music and games.

On October 26 the telephone athletic fund gave a most enjoyable opening party, to which were invited the employees of the traffic department, Main office, Portland. A very pleasant evening, which was spent in dancing until midnight, was enjoyed by all who attended.

Mrs. Margaret Schomaker of the division cashier's office, Portland, has been ill for several weeks. She is steadily improving and expects to be back at work again soon. Mrs. Gladys R. Howe has been filling Mrs. Schomaker's position during her absence.

Through the kindness of Division Commercial Superintendent C. E. Hickman, the Portland telephone quartet furnished several numbers for the annual guild dance given by the Junior Guild of St. Paul Episcopal Church on October 19. They were voted the hit of the evening.

Mrs. Harrington, Miss Bedwell, Miss Harris, and Mrs. Peterson of Oregon City were each presented with a two-pound box of chocolates by Mrs. W. P. Hawley, Sr., wife of President Hawley, in appreciation of the service rendered the night of the Hawley Paper Mill fire on October 8.

H. M. Durston, division supervisor of methods at Portland, gave a very witty and instructive talk to one of our recent bridegrooms, C. P. Simpson of the division transmission office. Mr. Durston was a veritable Moses, for he interpreted the Ten Commandments in a most classical fashion.

October 17 was telephone day for the Salem Rotary Club. I. T. Felts spoke on the subject of "The Telephone and Its Use in Business." The program included solos by Mark Daniels and Hal Young, accompanied by Miss Ruby Lloyd. The Rotarians expressed their appreciation of the demonstration.

Manager J. L. Gaither, at Bend, recently secured an order from the Brooks Scanlon Lumber Company for a new No. 4 30-line private branch exchange with eighteen stations, to take the place of their present intercommunicating system. The Brooks Scanlon Company is now operating two large mills at Bend.

On September 13 a delightful party was given in honor of Miss Julia Hitchcock, chief operator at Astoria. Her engagement to Merwyn Dalton was announced. The evening was spent in music and games, after which a delicious luncheon was served. The table was beautifully decorated with pink streamers and kewpies.

Miss Irene Hall of the Portland business office took a leading part in a moving picture presentation of the work of the Portland Community Chest. Miss Hall has taken part in several pictures and is making a name for herself. Incidentally, the telephone company has made a fine record in supporting the Community Chest.

The Portland Telephone Quartet, consisting of Messrs. Young, Daniels, Denman, and Abbett, are in continuous demand. Just recently they took a leading part in the big Multnomah Club "open house" program. Their selections were very well received. During Father and Son Week, which was held recently in Portland, these young men were requested to sing at various meetings.

The Pacific Telephone Company baseball team attended a fine banquet given by the Industrial League, of which the telephone team is a member. It offered a very excellent opportunity for members of each of the industrial teams to see each other in white collars, etc., instead of the conventional ball-player's uniform. All the team members are anxious to get started for another season.

A. E. Boyles, manager at Olympia, visited his old haunts in the Oregon Division office recently. He was a member of the Olympia business men's committee organized to assist in putting "old man detour" safely away in a permanent resting place. As a result of the State of Washington's completing their last bit of pavement on the Pacific Highway, there is continuous pavement from the Canadian border to the California state line.

The private dining-room at The Delta, Pendleton, was the scene of a jolly dinner party on the evening of November 9. Guests for the occasion were Miss Emma Russell, Miss Edith Hoskins, and Miss Lillian Markstrom, who are leaving the Pendleton operating force. Yellow and white chrysanthemums were used as table decorations and covers were laid for sixteen. Miss Delma Harwood sang a solo and Miss Lillian Markstrom played a piano solo.

The Klamath Telephone and Telegraph Company, one of the connecting companies of Klamath Falls, has recently moved their headquarters from Fort Klamath to Chiloquin. They have installed a two-position, Western Electric 105-A magneto switchboard, and have also made all their toll and local lines metallic. They are expecting considerable new growth at their present location, due to the activities in the lumber industry in and around Chiloquin.

Miss Pearl Collines, chief operator at Klamath Falls, entertained on the evening of October 30 with a Hallowe'en party at the residence of Judge and Mrs. R. A. Emmitt, with whom she makes her home. A delightful evening was spent with Hallowe'en stunts and music. Decorations and refreshments were in keeping with the spirit of Hallowe'en. The guests were: Mrs. Dan Malloy, Mrs. William Beck, Mrs. James Lytle, Mrs. Alice Roberts, Mrs. Morris Maier, Mrs. William Van Buskirk, Mrs. Ed Propst, Mrs. William Paul Johnson, and Miss Emma Scofield, Miss Lucille Stewart, Miss Mabel Westfall, Miss Jessie Hand, and Miss Evelyn Propst.





The girls in the traffic department of the Klamath Falls office have formed a club to be called the "Tel-a-Bell" Club, and they plan to have social meetings on the first and third Tuesdays of each month. The girls have planned several different kinds of entertainment for the winter months. Pearl Collins was elected president and Helen Hoshler was elected secretary-treasurer.

The girls of Main office, Portland, were all very glad to learn of the promotion of E. C. Valle to the position of traffic chief in charge of all East Side offices, but it is with regret that they mention the loss of Mr. Valle at Main office, as the splendid spirit of friendship, goodwill, and co-operation which he has shown since coming in our midst has endeared him to all of us. Ray Gardner, who is succeeding Mr. Valle, will have our co-operation and best wishes for his future success.

The young ladies of the Portland Albany office were delightfully entertained with a Hallowe'en party at the home of J. R. Lee on the evening of October 30. The home was beautifully decorated with autumn colors. The young ladies were in fancy dress, representative of the Hallowe'en spirit. Upon entering the rooms the guests were greeted by ghosts and witches, which made them feel a wee bit as if it were truly a home of spooks. The evening was spent with games and music; several selections of music were furnished by the witches band, and oh! the noise! At a late hour refreshments were served, then fortunes and Hallowe'en omens were told to one and all. It was an evening of fun and frolic for all and the memory of its pleasures will linger long as one of our pleasant "get together" parties.

The Employees' District Committee of the Employees' Plan of Representation was entertained at the Main office, Portland, on October 24 with a delightful luncheon. The table decorations and favors were novel and attractive, being a combination of Hallowe'en pumpkins and witches. Those present included F. H. Shea, W. G. Thrall, and E. C. Valle, Miss Lillian Hobkirk, Miss Margaret Mann, Mrs. Maude Umphiette, Mrs. Lenora Norton, Miss Josephine McDonald, Main office chief operator, and Mrs. Julia Johnson, evening chief operator at Main office. During the luncheon Miss Margaret Gibson and Axel Landeen entertained delightfully with several vocal selections, accompanied by Miss Minnie Pomeroy at the piano. A number of the girls assisted in serving, including Mrs. Loretta Schillinger, Miss Marie O'Brien, Miss Ruth Stahl, and Miss Hazel Dillon. Following the luncheon, a picture of the table was taken by Harry Scott, Broadway wire chief.

On the evening of October 24 the operators of the Baker office entertained with a dancing party at Elks' Hall. The hall was tastefully decorated for the occasion in a color scheme of blue and white, with streamers festooned from a large bell in the center. Cute cozy corners, floor lamps, large baskets of flowers and ferns made a very pleasing effect. Features of the evening were a solo by Miss Jessie Cassidy, lucky number moon-

light waltz, and a balloon and serpentine scramble, the latter being a source of much amusement among the guests. The lucky couple winning the prize waltz received a pair of gold cuff links and a beautiful corsage. Punch was served by Mr. Tebeau throughout the evening. Paul Ellis, lineman, acted as floor manager. Music was furnished by the Happy Five. At a late hour the merrymakers departed and many expressions on the conducting of such a successful and enjoyable affair have been received by the Baker employees.

The Walnut Peppers' Club, which was organized recently at Walnut office, Portland, entertained members and friends with a delightful Hallowe'en party on the evening of October 29. Merriment and gaiety ruled supreme in the mystic realm, where a ghostly form greeted and bid all welcome. Two witching maids ushered the guests through the mysterious chambers. Here black cats and pumpkins peered out from amongst the foliage, while a wee little fairy and two dainty wood nymphs danced and charmed with their airy grace. After the golden apples had been claimed and the old cat's tail successfully returned, the guests were served with a dainty buffet luncheon in the dining-room. This enjoyable evening was due to the splendid efforts of officers of the club, composed of Mrs. L. Ogden, Miss L. McCoy, Miss H. Lindsay, and Mrs. M. McCreen, and the committee members, Miss N. McLimpeay, Mrs. S. Cowells, and Miss A. Colglazier. J. A. Bent, former traffic chief at Walnut office, Portland, was a very welcome guest.

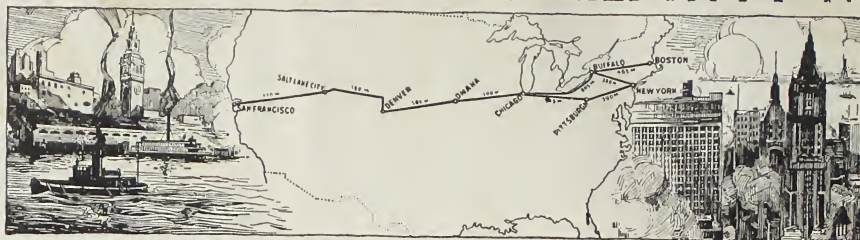
Mother's Day was held by the operators at Main office, Portland, on the afternoon of October 25. The ladies were received by the chief operator, Miss Josephine McDonald, assisted by a number of the supervisors and operators. The daughter or friend who had invited the visiting lady was relieved from the board so she could escort her invited guest through the departments. The local boards were explained and many interesting questions were asked. From the operating-room they went to the plant department and were received by Switchboardman Axel Landeen, who explained his department. The majority of the ladies were very much interested in the different instruments used in locating local trouble. From the plant department they were escorted to the restroom, quiet-room, and the dining-room, where a very dainty lunch of tea, coffee, and fancy cakes was served by Miss Margaret Mann, district representative, assisted by a number of the girls. Many of the ladies when leaving registered and said they were glad they had come, as so many things had been cleared up in their minds, and they never would be cross to an operator again. The restroom was very prettily decorated with autumn leaves and chrysanthemums, and the operators certainly have a right to feel proud, as they all worked very hard to make this the success it was.







# 1923·DECEMBER·TWELFTH MONTH



DECEMBER 31, 1914, closed one of the telephone's most notable years. The dream of telephone engineers had been realized in the completion and successful testing of the Transcontinental Line. Research had so developed the art of long distance telephony that the voice of man, strengthened by supplemental apparatus as it grew feeble with the distance, could now be heard, undistorted and recognizable, from ocean to ocean. The construction of the line, which called for the setting of 130,000 poles, was in itself an engineering triumph. A single New York-San Francisco circuit weighs 1,500 tons. The line was formally opened on January 25, 1915.

## MOON'S PHASES

Eastern Time	For Central Time	For Mountain Time	For Pacific Time
D. H. M.	duct, 1 hr.	duct, 2 hrs.	duct, 3 hrs.
1 5 9			
7 8 30			
14 9 38			
23 2 33			
30 4 7			



DECEMBER hath 31 days

"'Tis hard for an empty bag to stand upright"—Poor Richard

## The Bell Telephone's Growth in the life of the people

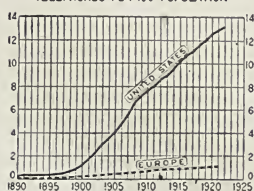
- 1900—One to 90 persons
- 1905—One to 34 persons
- 1910—One to 16 persons
- 1915—One to 11 persons
- 1922—One to 8 persons

## RURAL TELEPHONES

More than 2,500,000 farms in the country are equipped with telephones, according to the Federal census of agriculture, which means that nearly two-fifths of all the farmers in the United States have the service on their farms. In no other country has the development of the rural telephone been so extensive.

Most of these farms are reached by the twenty-five associated companies of the Bell System and the 9,000 independent companies and more than 26,000 rural lines and associations, operated mainly on a mutual or cooperative basis and not rated as companies, which connect with the Bell System.

## TELEPHONES PER 100 POPULATION



## Evolution of Communication Across the Continent

- Packet around Cape Horn
- The Prairie Schooner
- The Overland Mail Coach
- The Pony Express
- The Telegraph
- The Railroad
- The Transcontinental Telephone

Part ownership of the Bell System is the privilege of all. Its earnings can be shared by anyone, whether a telephone user or not, who is willing to become a partner by investing in the Bell telephone securities.

- 1—Sa.—*Columbian Register Weekly*, predecessor of *New Haven Register*, first issue, 1812. Baltimore & Ohio R.R. completed from Baltimore to Harper's Ferry, 81 miles, 1834.
- 2—Su.—First permanent American settlement in Texas, 1821
- 3—M.—Illinois admitted to the Union, 1818. Ground broken at Omaha for Union Pacific R.R., 1863.
- 4—Tu.—*Portland Oregonian*, first issue as a weekly, 1850. *Los Angeles Times*, first issue, 1881. Santa Barbara Mission Calif., founded, 1786.
- 5—W.—Topeka, Kansas, founded, 1854.
- 6—Th.—*Indianapolis News*, first issue, 1869. *Washington Post*, first issue, 1877.
- 7—Fr.—Delaware ratified the U. S. Constitution, 1787. "English Neighborhood", now Englewood, N. J., settled, 1761
- 8—Sa.—First gold from Calif. deposited at the U. S. Mint, 1848. First Idaho State Legislature assembled at Boise, 1890.
- 9—Su.—*Milwaukee Sentinel*, first issue, 1844. *New York Globe* (formerly *Commercial Advertiser*), founded, 1793. St. Louis incorporated as a city, 1822.
- 10—M.—Mississippi admitted to the Union, 1817. Castle Garden, N. Y. C., opened as Aquarium, 1896.
- 11—Tu.—Indiana admitted to the Union, 1816. Parkersburg, W. Va., laid out, 1810.
- 12—W.—Pennsylvania ratified the U. S. Constitution, 1787. *St. Louis Post-Dispatch*, first issue, after consolidation, 1878.
- 13—Th.—Bank of St. Louis, first in Missouri, opened, 1816.
- 14—Fr.—Alabama admitted to the Union, 1819.
- 15—Sa.—First session of California legislature, at San Jose, 1849.
- 16—Su.—*Washington (D. C.) Star*, first issue, 1852.
- 17—M.—First successful air flight, by Wright Brothers, 1903
- 18—Tu.—New Jersey ratified the U. S. Constitution, 1787.
- 19—W.—New York and New Haven R.R. opened, 1848.
- 20—Th.—Nearly one mile of Broadway, N. Y. C., lighted by electricity for first time, 1880.
- 21—Fr.—*American Daily Advertiser*, predecessor of *Philadelphia North American*, first issue, 1784.
- 22—Sa.—WINTER BEGINS. First Hudson River ferry established between New York and Jersey City, 1661.
- 23—Su.—Village of Cleveland, O., incorporated, 1814. Oil discovered in Wyoming, 1862.
- 24—M.—Last spike of B. & O. R.R. driven at Wheeling, W. Va., 1852
- 25—Tu.—**Christmas Day.** Send the gift of your voice.
- 26—W.—Fairfax & Loudon Turnpike Road Company, first in United States, incorporated, 1795.
- 27—Th.—At the end of 1922 there were 14,000,000 owned and connected telephones in the Bell System.
- 28—Fr.—Iowa admitted to the Union, 1846.
- 29—Sa.—Texas admitted to the Union, 1845. Buffalo, N. Y., burned by Indians, 1813.
- 30—Su.—*Your Voice over the Wire is You.*
- 31—M.—NEW YEAR'S EVE

{ Time for New Telephone Resolutions }



# STATEMENT OF DEVELOPMENT NOVEMBER 1, 1923

Showing the Increase and Per Cent of Increase in Owned Stations in Exchanges of 300 or More  
Stations Since January 1, 1923

EXCHANGE—	Subscribers' Stations Jan. 1, 1923	Subscribers' Stations Nov. 1, 1923	Actual gain in stations since Jan. 1, 1923	Per cent gain since Jan. 1, 1923
GROUP No. 1— (20,000 stations and over)				
Los Angeles	189,463	207,971	18,508	9.77
Oakland	50,520	55,201	4,681	9.27
Portland	69,191	72,816	3,655	5.28
San Diego	21,316	22,602	1,286	6.03
Sacramento	19,017	20,004	987	5.19
San Francisco	172,744	184,314	11,570	6.70
Seattle	80,917	84,973	4,056	5.01
Spokane	31,788	32,132	344	1.08
Tacoma	20,968	21,643	675	3.22
Total	655,924	701,686	45,762	6.98
GROUP No. 2 (10,000 stations up to 20,000)				
Berkeley	16,085	17,071	986	6.13
Fresno	15,357	16,296	939	6.11
San Jose	13,108	13,886	778	5.94
Stockton	10,729	11,187	458	4.28
Total	55,279	58,440	3,161	5.72
GROUP No. 3 (5,000 stations up to 10,000)				
Alameda	5,921	6,151	230	3.88
Bellingham	5,367	5,880	513	9.56
Glendale	4,120	5,340	920	20.81
Yakima	5,977	6,047	70	1.17
Total	21,685	23,418	1,733	8.00
GROUP No. 4— (2,500 stations up to 5,000)				
Aberdeen	3,425	3,760	335	9.78
Alhambra	2,827	3,573	746	26.39
Bakersfield	4,986	4,981	-5	-0.10
Eugene	2,940	3,210	270	9.18
Eureka, Cal.	3,473	3,591	118	3.40
† Lewiston, Ida.	2,707	2,791	84	3.10
Modesto	2,748	2,951	203	7.39
Olympia	2,890	2,545	155	6.49
Palo Alto	3,132	3,587	455	14.53
Reno	4,192	4,431	239	5.70
Richmond	2,719	2,921	202	7.43
Riverside	4,702	4,956	254	5.40
Salem	3,604	3,718	114	3.16
San Mateo	3,651	4,203	552	15.12
San Pedro	2,727	3,391	664	24.35
Santa Ana	3,562	4,105	543	15.24
Santa Cruz	2,927	3,087	160	5.46
Santa Rosa	2,483	2,804	321	12.93
Vallejo	2,492	2,510	18	.72
Walla Walla	4,190	4,207	17	.41
Total	65,877	71,322	5,445	8.27
GROUP No. 5— (1,000 stations up to 2,500)				
Albany	1,323	1,335	12	.91
Anaheim	1,724	1,934	210	12.18
Astoria	1,726	2,105	379	21.94
Baker	1,446	1,474	28	1.94
Bremerton	1,360	1,450	90	6.61
Centralia	1,458	1,629	171	11.73
Chehalis	1,110	1,170	60	5.41
Chico	2,048	2,101	53	2.58
Coronado	1,395	1,527	132	9.46
Corvallis	1,949	1,967	18	.92
Fullerton	1,229	1,477	248	20.17
Hanford	1,458	1,494	36	2.47
Hoquiam	1,749	1,929	180	10.28
Inglewood	764	1,028	264	34.55
Klamath Falls	1,265	1,394	129	10.18
Lodi	1,372	1,502	130	9.48
Marysville, Cal.	1,802	1,917	115	6.38
Merced	1,198	1,288	90	7.51
Monterey	2,190	2,362	172	7.85
Napa	1,716	1,831	115	6.71
Orange	1,344	1,443	99	7.37
Oregon City	1,301	1,368	67	5.14
Oroville, Cal.	1,008	1,077	69	6.85
Pendleton	1,823	1,801	-22	-1.21
Petaluma	1,802	1,982	180	9.99
Port Angeles	1,208	1,317	109	9.02
Porterville	1,063	1,096	33	3.10
Redwood City	1,141	1,292	151	13.23
Roseburg	1,124	1,177	53	4.72
Salinas	1,295	1,347	52	4.02
San Anselmo	1,054	1,264	210	19.92
San Luis Obispo	1,796	2,002	206	11.46
San Rafael	1,680	1,753	73	4.35
The Dalles	1,398	1,415	17	1.22
Tulare	1,162	1,182	20	1.72
Vancouver	1,788	1,857	69	3.86
Ventura	1,208	1,371	166	13.74
Visalia	1,688	1,775	87	5.15
Watsonville	1,553	1,617	64	6.05
Woodland	1,184	1,270	86	7.26
Total	57,902	62,353	4,451	7.69
GROUP No. 6— (500 stations up to 1,000)				
Ashland	773	809	36	4.66
Auburn, Cal.	645	660	15	2.33
Auburn, Wash.	485	525	40	8.25
Bend	874	950	76	8.70
Burbank	660	830	170	25.76
Calexico	512	526	14	2.73
Coalinga	629	580	-49	-7.79
Colfax	737	706	-31	-4.21
Colton	664	698	34	5.12
Culver City	403	562	159	39.45
Dayton, Wash.	523	521	-2	-.38
Dinuba	621	674	53	8.53
El Centro	1,008	999	-9	-.89
Escondido	524	592	68	12.98
Fillmore	494	506	12	2.43
Grants Pass	749	799	50	6.68
Grass Valley, Cal.	665	678	13	1.95
Hayward	832	903	71	8.53
Hollister	677	715	38	5.61
Kelso	485	817	332	68.45
La Jolla	493	532	39	7.89
Madera	750	775	25	3.33
Martinez	810	869	59	7.28
Mill Valley	877	975	98	11.17
Mountain View	431	500	69	16.00
Pasco	711	717	6	.84
Paso Robles	467	529	62	13.27
Raymond	887	923	36	4.06
Redding	761	876	115	15.11
San Leandro	918	991	73	7.95
Santa Clara	803	910	107	13.33
Sausalito	661	691	30	4.54
Selma	681	705	24	3.52
So. San Francisco	655	742	87	13.28
Sparks	606	649	43	7.09
Ukiah	631	671	40	6.34
Wilmington	572	703	131	22.90
Winnemucca	419	512	93	22.20
Total	25,093	27,320	2,227	8.87
GROUP No. 7 (300 stations up to 500)				
Antioch	310	339	29	9.35
Arcata	460	472	12	2.61
Avalon	391	426	35	8.95
Benicia	322	326	4	1.24
Brawley	452	446	-6	-1.33
Carson City	469	479	10	2.13
Chula Vista	329	364	35	10.64
Colville	342	364	22	6.43
Corte Madera	260	319	59	22.69
Cottage Grove	313	336	23	7.35
Crockett	425	471	46	10.82
Dunsmuir	310	333	23	7.42
El Monte	264	302	38	14.37
Fort Bragg	452	463	11	2.43
Jackson	283	303	20	7.07
Kent, Wash.	447	455	8	1.79
La Mesa	261	304	43	16.48
Lankershim	220	337	117	53.18
Livermore	341	356	15	4.40
Milton, Ore.	314	316	2	.64
Milwaukie, Ore.	293	304	11	3.75
National City	387	409	22	5.68
Nevada City	332	330	-2	-.60
Newman	304	312	8	2.63
Oakdale	310	384	74	23.65
Oak Grove	297	313	16	5.39
Pittsburg	438	480	42	9.59
Placencia	336	349	13	3.87
Placerville	397	413	16	4.03
Pomeroy	467	462	-5	-1.07
Renton	330	345	15	4.55
Ritzville	357	352	-5	-1.40
Seaside	191	321	130	68.06
Sebastopol	317	325	8	2.52
Sonoma	387	407	20	5.17
South Bend	432	445	13	3.01
St. Helena	389	400	11	2.83
St. Helens	307	329	22	7.17
Suisun	309	329	20	6.47
† Tillamook	362	388	26	7.18
Torrance	277	348	71	25.43
Tracy	286	315	29	10.14
Van Nuys	400	485	85	21.25
Yreka	325	336	11	3.38
Total	15,195	16,392	1,197	7.88
Grand Total	896,955	960,931	63,976	7.13
Actual gain in stations since Jan. 1, 1923				66,906
Per cent gain in stations since Jan. 1, 1923				7.29

—Loss. †Exchange having dual system.





## *Your* Long Distance Service

FROM fifteen to twenty-one telephone operators cooperate in establishing a New York-San Francisco circuit; and other telephone employees by scores must be at their posts to insure efficient transmission.

That you may have a choice of destination for your voice, a vast network of Bell System circuits interconnects all important centers, reaching millions of homes and business places.

Over these circuits more than 158,000 traffic employees stand guard. But long before these highways of speech were ready

for use another army of workers had wrestled with problems of construction and maintenance.

A huge manufacturing plant had mobilized its forces.

Thousands of toilers in mine and forest had sought raw materials.

Physicists and chemists, through laboratory research, had laid a sure foundation for efficient service.

All the forces and wonders of industry and science have been drawn upon to serve you when you make a long distance telephone call.

### *Bell System*

One Policy · One System  
Universal Service



And All Directed Towards  
Better Service

The Pacific Telephone and Telegraph Company